




Association for Life Sciences Industry

Health and Life Sciences Showcase & Awards Dinner 2026

SPONSORSHIP PROSPECTUS

SEPTEMBER 24, 2026

AIRPORT MARRIOTT HOTEL, CALGARY AB

Invitation to Sponsor

We are excited to invite you to sponsor BioAlberta's 2026 Health and Life Sciences Showcase (HLSS) and Awards Dinner.

Join us on September 24 in Calgary for BioAlberta's Health and Life Sciences Showcase, celebrating Alberta's successes in life sciences and health innovation and the founders, investors, and companies that are transforming Alberta's health system and the Alberta economy.

This year's HLSS theme is "Driving Innovation Adoption using Artificial Intelligence", and will include discussions on timely issues, including:

- Improving patient outcomes using AI driven technologies
- How adoption of AI tools is driving innovation in Alberta's continuing care sector
- The use of AI to accelerate drug discovery
- Alberta's Clinical Trials sector as a leader in Canada and globally
- Plus others!

HLSS will also include BioAlberta's Investor Engagement Summit, providing Alberta companies with the chance to showcase their technologies to a panel of investors, plus receive one-on-one advice from the investors present.

After the day's business is complete, join us for Alberta's premier networking event for life science professionals, BioAlberta's Networking Dinner and Awards, where we will celebrate winners of BioAlberta's Company of the Year, Science and Technology Innovation, and Vista Award.

As a sponsor of HLSS, be recognized as a leader in Alberta's health innovation sector, and have first opportunity to frame our panels and demonstrate your company's thought leadership. We also hope to have a panel of multinational innovation scouts from our corporate members to discuss what companies are looking for from local innovators.

Attached is a sponsor prospectus for your review. If you are interested in a customized sponsorship package, please contact me directly. I will be contacting you in the coming days to discuss your company's participation in the Health and Life Sciences Showcase and finalize your preferred level of sponsorship.

I look forward to seeing you in Calgary on September 24!
Best regards,



Robb Stoddard
President & CEO



Strategic Sponsorship

Opportunity

REACH

INCREASE BRAND AWARENESS AMONG SENIOR HEALTH EXECUTIVES, FOUNDERS, AND INVESTORS FROM ALBERTA AND ACROSS CANADA

BRAND

ALIGN YOUR ORGANIZATION WITH INNOVATION, LEADERSHIP, AND SECTOR GROWTH

CONNECT

BUILD RELATIONSHIPS WITH DECISION-MAKERS, INNOVATORS, RESEARCHERS, AND ENTREPRENEURS

VISIBILITY

EXTEND YOUR PRESENCE THROUGH DIGITAL, SOCIAL, AND EVENT RECOGNITION

COMMUNITY

DEMONSTRATE YOUR SUPPORT FOR ALBERTA'S LIFE SCIENCES COMMUNITY

IMPACT

HELP CREATE OPPORTUNITIES FOR COLLABORATION, KNOWLEDGE SHARING, AND GROWTH

Sponsorship of the Health and Life Sciences Showcase & Awards Dinner is more than a marketing opportunity. It is an investment in Alberta's health and life sciences community and the connections that drive innovation forward.

Sponsorship Levels

	SUPPORTER \$2,000	LEADER \$3,000	PARTNER \$6,000	CHAMPION \$10,000
Included Tickets	1 Ticket	1 Ticket	2 Tickets	4 Tickets
Brand Visibility	Logo displayed in presentation under type of sponsor, logo and bio in event app	Logo displayed in presentation under type of sponsor, logo and bio in event app	Logo displayed in presentation under type of sponsor, logo and bio in event app	Logo displayed in dedicated slide showing sponsor level, logo and bio in event app
Recognition	Verbal recognition & company logo on digital and print material	Verbal recognition & company logo on digital and print material	Verbal recognition & company logo on digital and print material	Verbal recognition & company logo on digital and print material
Web Presence	Logo on HLSS web page	Logo + link directly to your website	Logo + link + 100-word bio in our e-newsletter*	Logo + link + 200-word bio in our e-newsletter*
Social Media Promotion	Collective “Thank You” posts	Group “Meet Our Partners” post + post-event acknowledgement	Dedicated pre-event feature + post-event recap mention	Three-part campaign (pre-, during-, post-event) with logo, link, and optional quote* or video*
Engagement Opportunities	-	-	Opportunity to introduce a speaker or session (where available)	Opportunity to introduce a speaker or session (where available)
Additional On-Site Exposure	-	-	Banner placement in venue*	Banner + 30-40 second promo slideshow during dinner*

* = to be provided by company

Title Sponsor

Package

\$15,000+

1 AVAILABLE

Make a lasting impact on Alberta's life sciences community

As Title Sponsor, your organization will be recognized as a leading supporter of innovation and industry growth while benefiting from the event's most prominent branding and engagement opportunities

- **Logo on app splash page and digital promo:** Highlighting the company as title sponsor
- **Provide remarks at HLSS:** Speak in front of our attendees

Plus Champion Benefits

- **Four (4) tickets to HLSS & Awards Dinner:** includes access to all panels
- **Brand Visibility:** Logo displayed on dedicated slide showing sponsorship level; logo and bio in event app
- **Recognition:** Verbal recognition at event and company logo on digital and print material
- **Web Presence:** Logo and link on HLSS web page; 200-word bio in our e-newsletter*
- **Social Media Promotion:** Three-part campaign (pre-, during-, and post-event) with logo, link, and optional quote* or video*
- **Engagement Opportunities:** Opportunity to introduce a speaker or session (where available)
- **On-Site Exposure:** Banner + 30-40 second promo slideshow during dinner*

* = to be provided by company; deadlines apply

Keynote Sponsor

Package

\$12,000

1 AVAILABLE

- **Provide remarks at HLSS:** Introduce the keynote speaker at HLSS

Plus Champion Benefits

- **Four (4) tickets to HLSS & Awards Dinner:** includes access to all panels
- **Brand Visibility:** Logo displayed on dedicated slide showing sponsorship level; logo and bio in event app
- **Recognition:** Verbal recognition at event and company logo on digital and print material
- **Web Presence:** Logo and link on HLSS web page; 200-word bio in our e-newsletter*
- **Social Media Promotion:** Three-part campaign (pre-, during-, and post-event) with logo, link, and optional quote* or video*
- **Engagement Opportunities:** Opportunity to introduce a speaker or session (where available)
- **On-Site Exposure:** Banner + 30-40 second promo slideshow during dinner*

* = to be provided by company; deadlines apply

Panel Sponsor

Package

\$7,500

6 AVAILABLE

- **Panel Input:** Help shape a panel discussion and participants

Plus Partner Benefits

- **Two (2) tickets to Showcase & Awards Dinner:** includes access to all panels
- **Brand Visibility:** Logo displayed on dedicated slide showing sponsorship level; logo and bio in event app
- **Recognition:** Verbal recognition at event and company logo on digital and print material
- **Web Presence:** Logo and link on HLSS web page; 100-word bio in our e-newsletter*
- **Social Media Promotion:** Dedicated pre-event feature & post-event recap mention
- **Engagement Opportunities:** Opportunity to introduce a speaker or session (where available)
- **On-Site Exposure:** Banner placement in venue*

* = to be provided by company; deadlines apply

Networking Reception Sponsor

\$4,000

1 AVAILABLE

Package

- **Recognition:** Signage and mention at networking reception

Plus Leader Benefits

- **One (1) ticket to Showcase & Awards Dinner:** includes access to all panels
- **Brand Visibility:** Logo displayed on dedicated slide showing sponsorship level; logo and bio in event app
- **Recognition:** Verbal recognition at event and company logo on digital and print material
- **Web Presence:** Logo and link on HLSS web page; 100-word bio in our e-newsletter*
- **Social Media Promotion:** Group “Meet our partners” social post & post-event acknowledgment

* = to be provided by company; deadlines apply

Registration Sponsor **Package**

\$4,000

1 AVAILABLE

- **Recognition:** Signage at registration desk
- Includes branded lanyards if purchased before July 15*

Plus Leader Benefits

- **One (1) ticket to Showcase & Awards Dinner:** includes access to all panels
- **Brand Visibility:** Logo displayed on dedicated slide showing sponsorship level; logo and bio in event app
- **Recognition:** Verbal recognition at event and company logo on digital and print material
- **Web Presence:** Logo and link on HLSS web page
- **Social Media Promotion:** Group “Meet our partners” social post & post-event acknowledgment

* = artwork to be provided by company; deadlines apply

Break Sponsor

Package

\$3,500

1 AVAILABLE

- **Recognition:** Signage at break

Plus Leader Benefits

- **One (1) ticket to Showcase & Awards Dinner:** includes access to all panels
- **Brand Visibility:** Logo displayed on dedicated slide showing sponsorship level; logo and bio in event app
- **Recognition:** Verbal recognition at event and company logo on digital and print material
- **Web Presence:** Logo and link on HLSS web page
- **Social Media Promotion:** Group “Meet our partners” social post & post-event acknowledgment

Additional Sponsorship Opportunities



AGM SPONSOR

- One (1) ticket to HLSS & Awards Dinner
- Recognition at BioAlberta's AGM
- Social media recognition as AGM sponsor

\$1,500

1 AVAILABLE



APP SPONSOR

- One (1) ticket to HLSS & Awards Dinner
- Logo & bio displayed in our event app
- Social media recognition as app sponsor

\$1,500

MULTIPLE AVAILABLE



ATTENDEE EMAIL SPONSOR

- One (1) ticket to HLSS & Awards Dinner
- Recognition (logo & bio) in our pre-event attendee information email

\$1,000

1 AVAILABLE



ATTENDEE SURVEY SPONSOR

- One (1) ticket to HLSS & Awards Dinner
- Recognition (logo & bio) in our post-event attendee survey email

\$1,000

1 AVAILABLE



COMMUNITY ACCESS SPONSOR

Community Access Sponsors help support broader participation by funding attendance opportunities for individuals who may not otherwise be able to participate in the Health and Life Sciences Showcase & Awards Dinner

- Recognition post on social media and on event signage highlighting your company as supporting broader participation in Alberta's life sciences community

\$1,000

MULTIPLE AVAILABLE



Association for Life Sciences Industry

Contact & Next Steps

**TO SECURE YOUR SPOT OR TO
DISCUSS CUSTOMIZED SPONSORSHIP
OPPORTUNITIES, PLEASE CONTACT**

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PRESIDENT & CEO

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