

BioAlberta 2026 Annual Policy Forum

Sponsorship Opportunities

	SUPPORTER \$2,000	LEADER \$3,000	PARTNER \$6,000	CHAMPION \$10,000
Included Tickets	1 Ticket	1 Ticket	2 Tickets	4 Tickets
Brand Visibility	Logo displayed in presentation under type of sponsor, logo and bio in event app	Logo displayed in presentation under type of sponsor, logo and bio in event app	Logo displayed in presentation under type of sponsor, logo and bio in event app	Logo displayed in dedicated slide showing sponsor level, logo and bio in event app
Recognition	Verbal recognition & company logo on digital and print material	Verbal recognition & company logo on digital and print material	Verbal recognition & company logo on digital and print material	Verbal recognition & company logo on digital and print material
Web Presence	Logo on Policy Forum web page	Logo + link directly to your website	Logo + link + 100-word bio in our e-newsletter*	Logo + link + 200-word bio in our e-newsletter*
Social Media Promotion	Collective “Thank You” posts	Group “Meet Our Partners” post + post-event acknowledgement	Dedicated pre-event feature + post-event recap mention	Three-part campaign (pre-, during-, post-event) with logo, link, and optional quote* or video*
Engagement Opportunities	-	-	Opportunity to introduce a speaker or session (where available)	Opportunity to introduce a speaker or session (where available)
Additional On-Site Exposure	-	-	Banner placement in venue*	Banner + 30-40 second promo slideshow during lunch*

* = to be provided by company

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Additional Sponsorship Opportunities

Sponsorship	Total Investment	Benefits Included
Title Sponsor	\$15,000	Champion benefits + logo on app splash page + provide remarks at Policy Forum
Keynote Sponsor	\$12,000	Champion benefits + introduce the keynote speaker at Policy Forum
Panel Sponsor (up to 3 available)	\$7,500	Partner benefits + shape a panel discussion and participants
Networking Reception Sponsor	\$4,000	Leader benefits + signage and mention at networking reception
Registration Sponsor	\$4,000	Leader benefits + signage at registration desk
Lunch Sponsor	\$3,500	Leader benefits + signage at lunch
Break Sponsor	\$2,500	Supporter benefits + signage at break
App Sponsor (multiple available)	\$1,000	1 ticket + logo and bio displayed in our event app, digital promotion only

For customized sponsorship opportunities,
please contact **Robb Stoddard**, President &
CEO of BioAlberta at **780.425.3815**