



news

Association for Life Sciences Industry


Stay Informed and Meet Your Deadlines!

Key opportunities in the global life sciences sector are highlighted below. Submit your pitch for Japan's Global Healthcare Challenge by [January 31, 2025](#), and learn more about The Japan External Trade Organization (JETRO). Save the date for Swiss Biotech Day, taking place [May 5–6, 2025](#). Additionally, join a webinar on [January 16, 2025, from 9:00 AM to 12:00 PM EST](#) to explore further details (registration closes January 15). Lastly, attend the webinar on Opportunities and Challenges in Mexico's Life Science Sector on [January 28, 2025, from 1:00 PM to 2:30 PM EST](#).

Registration is required for both webinars.

Estimated Reading Time: 6 minutes

Japan's Global Healthcare Challenge

 January 31, 2025

 Osaka, Japan, June 25–26, 2025

Japan's Global Healthcare Challenge – Accelerating Healthcare Innovation Beyond Borders

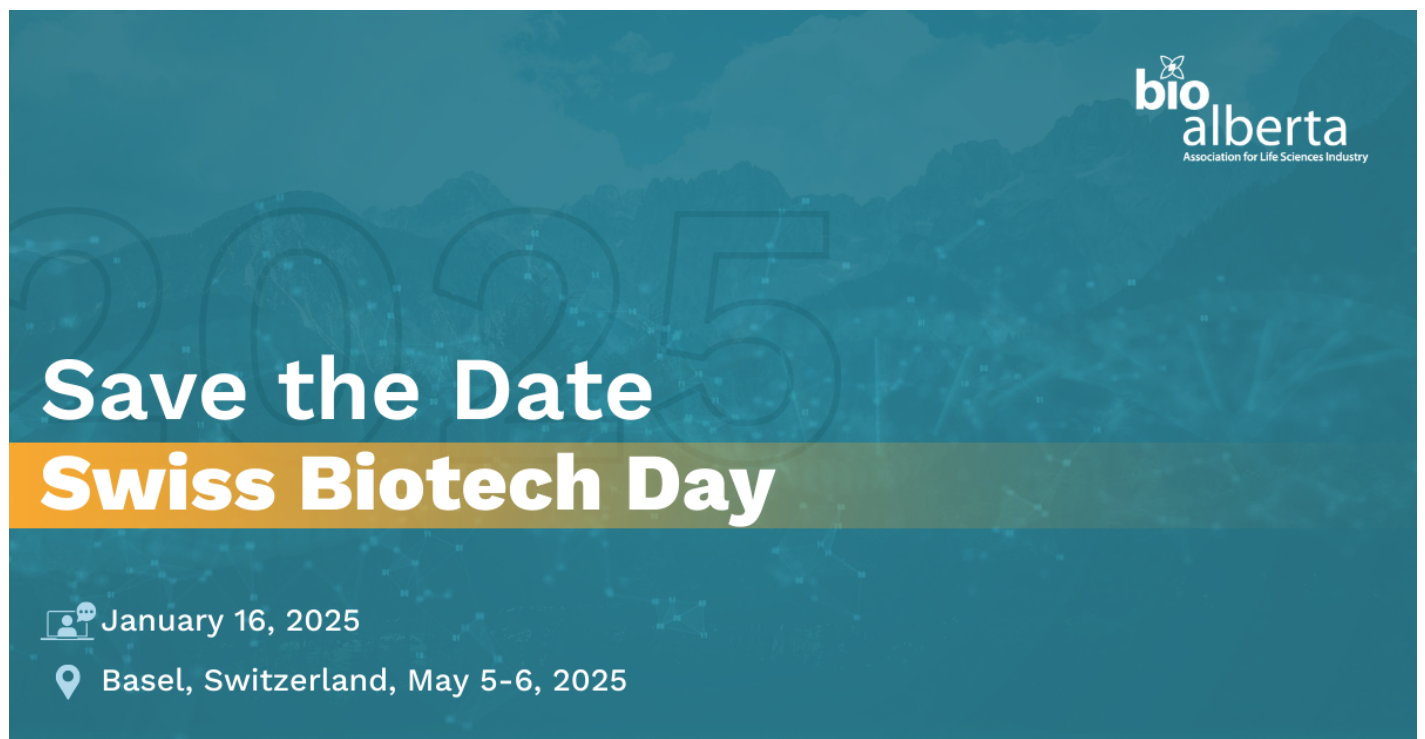
Alberta life sciences companies have the opportunity to pitch their solutions for Japan's Global Healthcare Challenge (GHeC) focused on Accelerating Healthcare Innovation beyond Borders. Submit your pitch deck and three minute pitch deck by January 31, 2025 via this [application form](#).

The Japan External Trade Organization (JETRO) and Japan's Ministry of Economy, Trade and Industry (METI) will host GHeC in Osaka on June 25-26 2025, taking advantage of the "[Health and Well-being](#)" theme week at the [Osaka Kansai Expo 2025](#). Finalists will have:

- The opportunity to pitch to global thought leaders, big corporates and investors and potentially receive awards;
- Expenses covered by JETRO including roundtrip airfare and accommodations;
- Access to [Japan Health](#) as an exhibitor to promote your products and services; and
- Tailored business match making services and invitations to networking events to find new business opportunities.

Pitch Competition Details

- How many companies will be selected?
 - Approximately 20 selected international and Japanese healthcare startups will present their pitches and potentially receive awards.
- What types of life sciences companies can apply?
 - Healthtech fields such as prevention and wellness, treatment interventions using digital services, and medical support services; Medtech fields such as treatment and diagnostic devices; AgeTech and care tech fields providing solutions for an aging society, such as elderly care. Other fields (e.g., Biotech, Sportstech) may also be considered depending on the products, services, and technologies.
- When is the deadline?
 - Companies should submit their application by January 31, 2025 via this [application form](#).
- What is required in the application?
 - Applications should include a company profile, pitch deck and three minute pitch deck.
- Who can I contact for further information?
 - Please email healthcare@jetro.go.jp and include Kaori Suzuki whom is the Senior Business Development Officer for the Alberta International Office in Tokyo: kaori.suzuki@international.gc.ca.





The banner features a teal background with a faint molecular structure pattern. In the top right corner is the 'bio alberta' logo with the tagline 'Association for Life Sciences Industry'. The main text 'Save the Date' is in large white font, followed by 'Swiss Biotech Day' in a bold white font on an orange horizontal bar. At the bottom left, there are two lines of text: 'January 16, 2025' preceded by a laptop icon, and 'Basel, Switzerland, May 5-6, 2025' preceded by a location pin icon.

bio alberta
Association for Life Sciences Industry

Save the Date

Swiss Biotech Day

 January 16, 2025

 Basel, Switzerland, May 5-6, 2025

Save The Date: Swiss Biotech Day May 5th to 6th 2025

BIOTECCanada in collaboration with the Trade Commissioner Service and Swiss Business Hub is organizing a Canadian delegation to the Swiss Biotech Day May [5th to 6th 2025](#).

On the margins of the conference, there will be a side program organized by the Swiss Business Hub/Switzerland Global Enterprise for international delegations. This program is intended for interested companies to better understand the Swiss biotech ecosystem, explore potential opportunities with Swiss players, as well as strengthening your network of contacts.


The Swiss Biotech Day in Basel, Switzerland is a two day event and one of the leading biotechnology conferences in Europe. The Swiss Biotech Day has close to 2,500 participants from 40+ countries (mostly LS experts and executives). It features +20 panel and round table discussions, +1,500 partnering conversations, +100 exhibitors, +50 company presentations. More to come.

Further event information and impressions from 2024: <https://swissbiotechday.ch/>

[Webinar for more information on Swiss Biotech Day](#) [register by January 15](#)

Opportunities and Challenges **Life Science Sector in Mexico**

 Tuesday, January 28, 2025 | 1PM to 2:30PM EST

 January 23, 2025

Opportunities and Challenges in the Life Science Sector in Mexico, webinar on [Tuesday, January 28, 2025, from 1:00 PM to 2:30 PM EST.](#)

Webinar is hosted by the Trade Commissioner Service of the Embassy of Canada to Mexico, in collaboration with Pragmatec Mexico.

The discussion will include:

- An Economic Outlook of Mexico;
- An Overview of the Challenges and Opportunities;
- A few Regulatory Considerations;
- Tips to succeed in the Market.

[Register here, by January 23](#)

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