

BioAlberta Health & Life Sciences Showcase Sponsorship Options

Benefits	Bronze \$2,000	Silver \$3,000	Gold \$6,000	Platinum \$10,000+
Complimentary ticket to the HLSS and Awards Dinner.	1	1	2	4
Company logo on all electronic and print marketing material under type of sponsor.	✓	✓	✓	✓
Verbal acknowledgement at lunch and opening including company name by sponsor level.	✓	✓	✓	✓
Logo displayed on presentation by sponsor level.	✓	✓	✓	
Logo displayed on presentation on a dedicated slide with sponsor level named.				✓
Company bio on HLSS webpage under type of sponsor (200-word bio provided by company.)			✓	✓
Acknowledged on social media before, during and after the event.		✓	✓	
Acknowledged on social media before, during, and after the event using dedicated social media posts for sponsor, including opportunity to link to sponsor's homepage or newsletter subscription.				✓
Opportunity to introduce a speaker or session (where available.)			✓	✓
Opportunity to play a promotional slideshow (video only), 30-45 seconds in length, during the networking lunch.				✓
Opportunity to place banner within the venue.				✓

Other Sponsorship Opportunities

\$15,000

Title Sponsor of the Health and Life Sciences Showcase

includes Platinum benefits listed above and the opportunity to provide remarks at the Awards Dinner.

\$12,000

Keynote Sponsor

includes Platinum benefits listed above and the opportunity to introduce the Keynote speaker at the Awards Dinner.

\$7,500

Panel Sponsor – Up to 4 Available

includes Gold benefits listed above and the opportunity to shape a panel discussion and participants.

\$7,500

Investor Panel Sponsor

includes Gold benefits listed above and the opportunity to open the Investor Panel.

\$4,000

Networking Reception Sponsor

includes Silver benefits listed above and dedicated acknowledgement as the Reception Sponsor.

\$3,000

Lunch Sponsor

includes Silver benefits listed above and dedicated acknowledgement as the Lunch Sponsor.

\$2,500

Break Sponsor

includes Bronze benefits listed above and dedicated acknowledgement as the Break Sponsor.

\$1,500

Trade Table

Includes HLSS Showcase Ticket and Networking Reception. (Dinner is not included but available for purchase)



For customized sponsorship opportunities please contact Robb Stoddard, President & CEO of BioAlberta at 780.425.3815