

It's my pleasure to invite you to sponsor our next signature event and first event in 2024: BioAlberta's Annual Policy Forum.

On March 5, 2024, BioAlberta will hold its Annual Policy Forum. The event will be held at the Westin Edmonton and will feature panels on topics that span the life science sectors, focusing on the following themes:

- **mRNA and the Future of Therapeutics – Tools to Improve the Health of Albertans.**
- **Canadian CEO Panel - Medical Technology and the Future of Health Innovation – in collaboration with MEDTECH Canada.**
- **Sessions on overcoming the data challenge, Real World Evidence, and more.**

Just like 2023, the Policy Forum will start with a networking lunch to give you and your colleagues an opportunity to reconnect and expand your networks. After the conclusion of the afternoon sessions, join us for a reception to exchange ideas about the topics of the day.

As a sponsor of the BioAlberta Policy Forum, you can reserve your spot and be recognized as a leader in Alberta's bioeconomy. Your commitment to sponsor the Policy Forum will provide significant visibility and recognition within Alberta's health innovation and life sciences community as well as offering you the opportunity to provide input into the policy sessions.

I hope to work with you soon to develop our agenda topics and to create a premier event for Alberta's life sciences sector. I look forward to seeing you in Edmonton on March 5, 2024.

Best regards,



Robb Stoddard



BioAlberta Policy Forum Sponsorship Options

Sponsor Level	Bronze	Silver	Gold	Platinum
Price	\$2,000	\$3,000	\$6,000	\$10,000+
Benefits				
Complimentary ticket to the Policy Forum, including networking lunch and wind-up networking reception	1	1	2	4
Company Logo on all electronic and print marketing material under type of sponsor	X	X	X	X
Verbal acknowledgement at lunch and opening including company name as type of sponsor	X	X	X	X
Logo displayed on presentation under sponsor type among other sponsors in that type	X	X	X	
Logo displayed on presentation on a separate slide with sponsor type named				X
Company Bio on website on Policy Forum page under type of sponsor (200-word bio provided by company)		X	X	X
Acknowledged on social media before and during the event, including thank you for sponsoring posts after the event		X	X	X
Opportunity to introduce a speaker or session (where available)			X	X
Opportunity to play a promotional PowerPoint presentation or video, 2-3 minutes in length, during the networking lunch				X
Opportunity to place banner within the venue				X

For customized sponsorship opportunities such as Panel Sponsor, Break Sponsor, please contact Robb Stoddard, President & CEO at 780.425.3815

