

# SUCCESS STORY



[www.bioalberta.com](http://www.bioalberta.com)

[www.orpyx.com](http://www.orpyx.com)

Orpyx is a leading digital therapeutics company that is committed to extending healthspan for people living with diabetes through personalized remote care. Our flagship product, the Orpyx Sensory Insole system, is transforming diabetes care by helping prevent diabetic foot ulcers, a major complication of diabetes that can lead to amputation. Our dedicated remote patient monitoring team, comprised of credentialed providers and nurses, utilizes advanced data science methodologies to provide personalized support and triaged clinical escalation. With our whole-person approach, Orpyx empowers people to take control of their health, prevent debilitating complications and extend their healthspan.

Sarah Thomson, a Marketing, Innovation and Entrepreneurship student at Mount Royal University, interned at Orpyx this past summer. She says:

“As my final summer before graduating from the Marketing program at Mount Royal University, I was determined to secure a summer internship in the Marketing field. When I stumbled upon Orpyx's job posting, I recognized it as a great match. The job description not only mirrored the type of role I was looking for but also presented an opportunity for me to contribute a unique perspective. Growing up in a family with a dad who has type 1 diabetes, I understand the challenges faced by patients and their loved ones. Given that I am part of Orpyx's target audience, I was sure my personal experience could offer valuable insights into the position.



*Sarah Thomson*

Throughout my internship at Orpyx, I have engaged in various marketing-related projects. These included content creation, campaign organization, revamping marketing materials, generating reports, conducting research, and photo and video editing. I have also been involved in pivotal changes, contributing to Orpyx's brand refresh and upcoming product launches, and seeing the process of these initiatives has been fascinating.

While my degree focuses on Marketing, I've also pursued a minor in Innovation & Entrepreneurship. Orpyx's journey resonates with me, proving how a seemingly small concept can evolve into something much bigger with time, dedication, and passion. The team at Orpyx serves as an immense source of inspiration for me. Collaborating with individuals who genuinely care about enhancing the quality of life for others is truly remarkable. At Orpyx, it's readily apparent that my contributions have a tangible impact.

My time at Orpyx has been quite the learning experience, offering invaluable insights into where I want my career to go. I want to make a difference and collaborate with like-minded individuals. Whether it be transforming individual lives, contributing to communities, or embracing broader causes, I want to leave behind a positive impact, a legacy.”

Sarah's internship was in part made possible by WIL funding. We can't wait to see where her journey next takes her!

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# WIL VOUCHER

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