

SUCCESS STORY



www.bioalberta.com

www.circlecvi.com

Circle Cardiovascular Imaging is a leading company specializing in cardiovascular imaging solutions. Their innovative software applications are designed to significantly enhance the understanding and management of cardiovascular disease. Utilizing advanced technologies, such as artificial intelligence and machine learning, Circle's software seamlessly integrates with existing medical imaging systems, equipping healthcare professionals with precise and efficient tools for enhanced cardiovascular care. With a global presence and a strong commitment to excellence, the company continues to drive advancements in the field.

As a Masters student at the University of Calgary, Omar was keen to find a work opportunity that fit within the biomedical technology space, where he could use the knowledge garnered and apply these skills to a relevant field in the health-technology industry. Throughout his graduate degree, it was an aspiration of his to work closely with medical devices, which put Circle at the forefront of his choices.

"My job search put Circle at the top of my list, being a Calgary-based medical device company, with a focus on developing software for the treatment and analysis of cardiac disease. When the opportunity to work at Circle presented itself, I knew I had to take it."

With the WIL funding program administered by BioAlberta, Omar had the opportunity to immerse himself in a four-month long internship project, allowing him to dedicate his time and energy to see it through to successful completion.

"During this experience, I made tangible contributions to Circle's missions and goals, gaining valuable real-world insights into the dynamic medical device industry."

With the aim of upholding Circle's regulatory compliance and facilitating the company's



Omar Naimi

expansion into new markets, Omar's project focused on exploring untapped geographies and gaining insight into their specific regulatory demands.

As medical devices are strictly regulated, and regulations are updated frequently, Omar was able to target and thoroughly research new and current geographies that may be of opportunity. This allows Circle as a market leader to reinforce the strong regulatory compliance that the company requires, and work on business cases for expansion and delivery of Circle's devices to smaller geographies worldwide.

"This endeavor has been both intellectually stimulating and strategically challenging, as it demands a blend of meticulous research, analytic thinking, and effective communication. It has been a rewarding journey to contribute to Circle's expansion efforts, ensuring that Circle adheres to the highest regulatory standards while simultaneously unlocking new avenues for growth and impact."

Omar finds inspiration knowing that his efforts help extend the reach of Circle's innovative products, making them more accessible to healthcare professionals worldwide. This not only streamlines their daily operations but also enhances the quality of care they can provide to patients.

"It is a rewarding feeling to be part of something that directly contributes to better healthcare outcomes," says Omar.

Kyle Mayr, Senior Manager of Regulatory Affairs & Quality Management Systems at Circle, comments on Omar's work and his future at Circle:

"Omar was not only the strongest candidate we interviewed for the internship, but throughout the summer role he has proven to be a strong candidate for continued work with Circle as a full-time employee. We are ecstatic to have been afforded this opportunity administered by BioAlberta as the funding allowed us to find such a great candidate, and we look forward to the work Omar will be contributing in the future at Circle."

WIL VOUCHER

Alberta

bio
alberta
Association for Life Sciences Industry