

SUCCESS STORY



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Working on projects that make an impact on the world around us

As a business student with a broad span of interests, Taylor Van Hell was looking for an opportunity to both build on her skills and experience a diverse range of projects. Taking on a Marketing Operations Analyst role at KASTx Ventures (KASTx), she said exposed her to an entirely new industry full of innovation and exciting new opportunities.

“I wanted to combine the skills I have been learning throughout my degree with my excitement for working on projects that make an impact on the world around us,” she said. “My work at KASTx Ventures has taught me how diverse and exciting working in biotech can be and has showed me the vast network of support that is required to grow startups.”

KASTx’s portfolio consists of companies working to improve societal outcomes in health, technology, and environmental sustainability. The company’s experienced team works closely with company founders to grow their ventures, often based on their own scientific research. As KASTx continuously works to grow and evolve its portfolio, student interns have offered a fresh perspective and willingness to explore new skills and projects to the company.



Taylor Van Hell

“Students bring new perspectives to KASTx that are essential in the early days of building startups,” said Ryan Wallace, Director of Marketing and Communications with KASTx. “Taylor was important in driving a number of projects, utilizing her industry knowledge to help us keep a

pulse on emerging technologies, market trends, and competitor information as we work to raise capital and set our portfolio companies up for success.”

For Taylor, she highlighted the many project aspects she was a part of, and how being part of a company driving impact will help set her up for graduation as she goes into her final school year.

“Being a small part of their big impact is not only fulfilling, but exciting as I have gotten to learn about an abundance of up-and-coming solutions in the biotechnology space,” she said. “Having worked in numerous tech environments- both big and small- KASTx rounded out my professional experience and I look forward to taking my learnings forward into my career.”

As a company working to grow new biotech ventures, having the extra talent to take on and lead new projects has been pivotal to the growth of KASTx Ventures’ companies and beyond.

“It’s programs like BioAlberta’s WIL voucher that help new biotech companies grow,” Ryan said, “so we can make Alberta an attractive environment for innovation, nurturing up-and-coming biotech companies.”

WIL VOUCHER

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