

PITCH APPLICATION FORM



HEALTH AND LIFE SCIENCE SHOWCASE AND AWARDS DINNER

DEADLINE: SEPTEMBER 8, 2023

The Health and Life Sciences Showcase will provide valuable opportunities for innovators in Alberta to pitch for investments. The focus for this year will be on the following industry categories: Health Technology & Medical Devices, Natural Health Products, Environmental Biotechnology, Hemp & Cannabis, Biotechnology & Pharmaceuticals, Industrial Biotechnology, Agricultural Biotechnology and Plant Protein & Functional Ingredients.

The focus of the BioAlberta Pitch event on September 28, 2023 will be to attract financing and constructive feedback on company pitch presentations. Companies that are looking for angel or venture capital will present their technology, business plan and funding ask.

PITCH APPLICATION COST: \$200.00 PLUS GST

(cost includes Pitch, and 1 day event ticket to HLSS & reception - Dinner ticket not included and available for purchase)

COMPANY INFORMATION

Company/ Organization/ Institution and Faculty Name

Full Name

Title

Street Address

City

Province

Postal Code

Phone Number

Website

Email Address

Date incorporated (optional): _____

Number of Employees (optional): _____

BUSINESS INFORMATION

How would you classify your technology or product?

Medical Device

Biotechnology

Platform

Animal Health

Diagnostic/Biomarker

Pharmaceutical

Health/IT

Imaging

Functional Foods

Other _____

Describe your business and or business model (max 200 words)

What problem is your product/ technology solving for customers? How big is the market? (200 words)

What is your solution? (max 200 words)

Who are your top 3 competitors? (max 200 words)

List your team and their background and expertise (max 200 words)

Status of Intellectual Property (optional-max 200 words)

Current partnerships, collaborators and alliances (optional-max 200 words)

What is your stage of development for your company/product (technology readiness level)?

1. Idea/ Concept: basic principles observed and reported (basic research)
2. Potential application technically validated (applied research)
3. Critical function, proof of concept demonstrated (analytically and/or experimentally)
4. Technology/product prototype validated in lab
5. Product Development: Product Component validated in relevant environment (e.g. industrial setting)
6. Go to Market: Product or system ready for full-scale deployment/actual product or system demonstrated in operation environment
7. Growth or Expansion
8. Other _____

What is the nature of your current raise?

Pre-Seed Series A Series B Series C

Are you currently raising funds?

Yes No

Sources of Past funding (optional):

Founders Angel Investors Venture capital
Grants Other _____

What is the current investment requirement?

_____ to _____

Contact Nisarg@BioAlberta.com for any questions or further information.

Please submit this completed form to Nisarg@bioalberta.com and christy@bioalberta.com

Payment of \$200.00 can be paid online from our event page link [HERE](#)



For alternate payment methods, please contact christy@bioalberta.com