



Are you developing a healthcare product or service and facing barriers to market uptake? We can help.

YOUR PARTNER FOR HEALTHCARE INNOVATION

NAIT's Centre for Advanced Medical Simulation (CAMS) offers healthcare entrepreneurs and innovators a comprehensive suite of services to test, refine and validate your product or service. By partnering with CAMS, you will gain invaluable insights to help accelerate your innovation's time to market.

HERE'S HOW WE DO IT:

CUSTOM SIMULATIONS

Experience immersive, fully customizable scenarios in our world-class simulation centre. Whether you need a hospital ward, operating room or a bachelor suite apartment, we can create the ideal environment for your specific needs.

USABILITY TESTING

Uncover any usability or design issues with our full range of usability testing methods.

END-USER ACCESS

Receive crucial feedback that you need to succeed from end-users in a safe and controlled clinical environment.

EXPERTISE

Collaborate with our team of simulation experts and medical professionals to ensure you have the right tools and expertise to enhance your innovation.

DATA COLLECTION

Utilize a variety of methods to collect accurate and reliable data, including observational data, video/audio recordings and surveys.

FOCUS AREAS

- ▶ Medical devices
- ▶ Diagnostics and imaging
- ▶ Digital health
- ▶ Health IT and analytics
- ▶ Health care delivery
- ▶ General wellness products

Please note: CAMS does not claim any intellectual property (IP) rights over the innovations that come through our centre. By partnering with us, innovators retain full ownership of their IP.

Together, we can transform patient care.
Partner with CAMs today.

nait.ca/cams



HOW SIMULATION CAN REVOLUTIONIZE YOUR INNOVATION PROCESS

Are you an innovator curious about the benefits of simulation, but unsure about the process involved? Discover our client journey below and gain a better understanding of what to expect.



1. DISCOVERY MEETING

An exploratory discussion to identify your needs, goals and budget and to go over CAMS services and simulation types.

2. NEEDS ASSESSMENT

Information is gathered, analyzed and evaluated to determine the best simulation solutions for your project.

3. SCOPE OF WORK

A detailed plan is put together that outlines the specific tasks, deliverables, timelines and responsibilities to ensure simulation goals and expectations are aligned.

4. PROJECT MAPPING

An estimate of the amount of time, resources and personnel required to complete the simulation.

5. VALIDATION MEETING

An opportunity to ask questions, raise concerns and provide feedback before the simulation moves forward. This helps to ensure that all parties are in agreement before work begins, avoiding any misunderstandings or surprises during the project.

6. SIMULATION DAY

Our expert team will carry out the simulation based on the above deliverables.

7. WRAP UP & EVALUATION

After simulation completion, all data including video and audio recordings is shared, an invoice issued, and a survey distributed for your feedback.

\$6,000,000 
INVESTED IN ESTABLISHING A
WORLD-CLASS SIMULATION CENTRE

6000 sq. ft.
OF IMMERSIVE
SIMULATION SPACE



9

SPECIALIZED
THEATRES WITH
CONTROL ROOMS



ACCREDITED BY THE SOCIETY
FOR SIMULATION IN HEALTHCARE



CAE CENTRE OF EXCELLENCE



Realize your health innovation goals with CAMS.
Book a discovery meeting at nait.ca/cams

BOLD HEALTH INNOVATION STARTS HERE

CENTRE FOR ADVANCED
MEDICAL SIMULATION

