

November 2022

New Website/ Naturally Alberta Brand

Prairie BioEconomy Guild

I.D.E.A.L. Bioscience

ChinaBio® Partnering Forum

PHSSR Panel Discussion

LevMax - Health Relaunch

Alzheimer's Research Competition!

Biotechgate Digital Partnering

Leading in Learning

**Talent Hub -
Student Opportunities**

Member Focal Point: Blue Sky Analytical Labs

In the news...



New and renewed: BioAlberta.com

Have you checked out our new and redesigned website?

The new website was designed to reflect all our new branding and be easier to navigate. We welcome you to explore and check out all our new content.

The website is live and located at the same address: **www.bioalberta.com**

*Please note: Any questions pertaining to new brand guidelines should be directed to **marketing@bioalberta.com**.



Naturally Alberta: A New Brand

Naturally Alberta is a new brand developed in collaboration with our natural health product companies, highlighting Alberta's quality ingredients and production methods and Canada's global reputation for safe products. The brand was developed to support companies exporting products to Asia and China.

For more information on Naturally Alberta and guidelines for usage, please contact us.

See more info [here](#)

Upcoming Events



PRAIRIE BIOECONOMY GUILD
SBI BIOENERGY
WITH JAG SINGH

 **Wednesday, 9th November 2022**
Brewsters (Mezz room) 11620 104 Ave
From 5 PM to 7 PM


Association for Life Sciences Industry





November 9, 2022

Prairie Bioeconomy Guild

On November 9th, join us for our monthly Prairie Bioeconomy Guild.

We're going to hear from **Jag Singh**, Director-Business Development at **SBI BioEnergy Inc.** on "Renewable Hydrogen from Ethanol." You'll have the opportunity to network with other BioAlberta members and grab some drinks.

We're excited to see you!

Free drink for BioAlberta members!

Register [here](#) now.



November 7, 2022

New I.D.E.A.L. Bioscience Employer Recognition Program

BioTalent Canada recently announced that its recently launched I.D.E.A.L. Bioscience Employer™ recognition program is now accepting applications. This new employer recognition program, which represents Inclusivity, Diversity, Equity, and Accessibility Leadership, will recognize organizations in Canada's bio-economy embodying the diverse and inclusive corporate principles needed to promote growth and success in the sector.

See details [here](#) now.

The logo for the ChinaBio Partnering Forum. It consists of the word 'CHINABIO' in a large, bold, purple sans-serif font, with a registered trademark symbol (®) to its upper right. Below 'CHINABIO', the words 'PARTNERING FORUM' are written in a smaller, purple, all-caps sans-serif font.

November 10-11, 2022

ChinaBio® Partnering Forum

Forge valuable cross-border partnerships at ChinaBio Partnering Forum. Engage with the largest network of potential partners to accelerate your cross-border strategies and expand your reach into the China market. BIOTECCanada members receive 15% off the prevailing registration rate.

See discount details [here](#) now.
See event details [here](#) now.



Partnership for
Health System
Sustainability
& Resilience

PHSSR CANADA REPORT LAUNCH

Tuesday, November 15 | 5:30-7:30PM
Arcadian Lofts: 401 Bay St., 8th Floor, Toronto

Meet our panel:



Sara Allin
Associate Professor, Dalla
Lana School of Public Health,
University of Toronto and
Lead Researcher, PHSSR



Dr. Steini Brown
Dean, Dalla Lana School of
Public Health, University of
Toronto and former Co-Chair
of the Ontario COVID-19
Science Advisory Table



Dr. Katharine Smart
Pediatrician, Medical Leader,
Passionate Advocate



Stephen Samis
Former Deputy Minister,
Health and Social Services,
Government of Yukon and
President, Samis Health
Policy Consulting Inc.



Amélie Quesnel-Vallée
Canada Research Chair in
Policies and Health
Inequalities and Professor,
Sociology & Epidemiology,
McGill University



Marcel Saulnier
Former Associate ADM
Health Canada and current
Associate, Santis Health

November 15, 2022

PHSSR Panel Discussion

The Partnership for Health System Sustainability and Resilience (PHSSR) is a global collaboration between academic, non-governmental, life sciences, healthcare and business organizations. Now active in more than 30 countries, the PHSSR and its partners seek to work with local academics, governments, policymakers, patient and professional associations to build knowledge and guide action through research reports that offer evidence-informed policy recommendations to improve healthcare system sustainability and resilience.

See details [here](#) now.



November 18, 2022

LevMax - Health Relaunch

Alberta Innovates' LevMax-Health program is offering new opportunities to advance Digital Health in Alberta.

The LevMax-Health program will contribute to the project's original Tri-agency application budget, up to \$1,000,000 CAD, or whichever is less, for a maximum term of 36 months.

See details [here](#) now.



Campus Alberta
Neuroscience

Alzheimer Society
ALBERTA AND
NORTHWEST TERRITORIES

November 18, 2022

Alzheimer's Research Competition!

Up to CAD \$250,000 total funding for a period of up to three (3) years is available for innovative research into Alzheimer's and dementia. This research competition aims to enhance the quality of life for those people and their support networks living with dementia, in the hope of finding a cure.

Competition Focus: **Quality of Life.**

See details [here](#) now.

BIOTECHGATE DIGITAL PARTNERING

Virtual business development & licensing event

Nov 28 - Dec 2, 2022

November 28 - December 2, 2022

Biotechgate Digital Partnering

Biotechgate Digital Partnering is an online event that runs four times a year to support the business development of Pharma, Biotech, Medtech and Digital Health companies. It offers a complete conference program as a virtual experience, including virtual one-on-one meetings, Pop-up Coffee sessions, the XY Factor company pitch competition as well as workshops and presentations.

BioAlberta members enjoy free upgrade to Premium Partnering! Please contact [Nisarg Patel](#) for further details and the promotion code

See details [here](#) now.



LEADING IN LEARNING FORUM

November 29-December 2, 2022
8AM - 2PM MST

FREE
Virtual
Event

LEAP

FROM SCALE-UP TO SUPERSTAR



INVENTURES
UNBOUND

November 29 - December 2, 2022

Leading in Learning

Join Alberta Innovates in a Leading in Learning Forum where they and their Accelerator partners will share their real world roadmap for growth journey (which is still in progress). The Forum will cover the four pillars of our roadmap and will feature presentations, panels and masterclasses from the trenches, delivered by content experts from around the world.

See details [here](#) now.

BioAlberta Talent Hub

Student Opportunities



BioAlberta is pleased to continue the Work Integrated Learning (WIL) Voucher program for the STEM and life sciences sector on behalf of the Ministry of Advanced Education. We are continuing to work with post-secondary institutions and employers to help students connect with new learning opportunities and on-the-job training.

View opportunities [here](#).

Member Benefits



BioAlberta members have access to BioTalent Canada's job board, The PetriDish. Members can post five FREE jobs annually.

Contact jamie@bioalberta.com to find out how!

Member Focal Point: Blue Sky Analytical Labs



BLUE SKY
ANALYTICAL LABS



Ross Tisdale, PMP, MBA

President & CEO



Luc Roberts, Ph.D. (2022)

Vice President



Jackson Knott, M.Sc.

Laboratory Manager

What is Blue Sky Analytical Labs and its objective?

Blue Sky Analytical Labs is focused on providing local solutions with fast and reliable laboratory testing. We are licensed by Health Canada for cannabis testing but work with a variety of industries. Southern Alberta will continually benefit from a first-class analytical laboratory, dedicated to the needs of the municipalities and businesses that make up our region.

What are some major upcoming projects?

Growth is the name of the game for us right now. With our initial tests validated in-house we are now looking to onboard clients who need analytical services they can trust. We're looking to expand our equipment to offer more services to clients and we collaborate heavily with the University of Lethbridge to develop the most versatile and accurate tests. We are also working with GoodCap Pharmaceuticals Inc. on a R&D project in the psychedelic mushroom space, but we can't share any details yet!

What events is the company participating in?

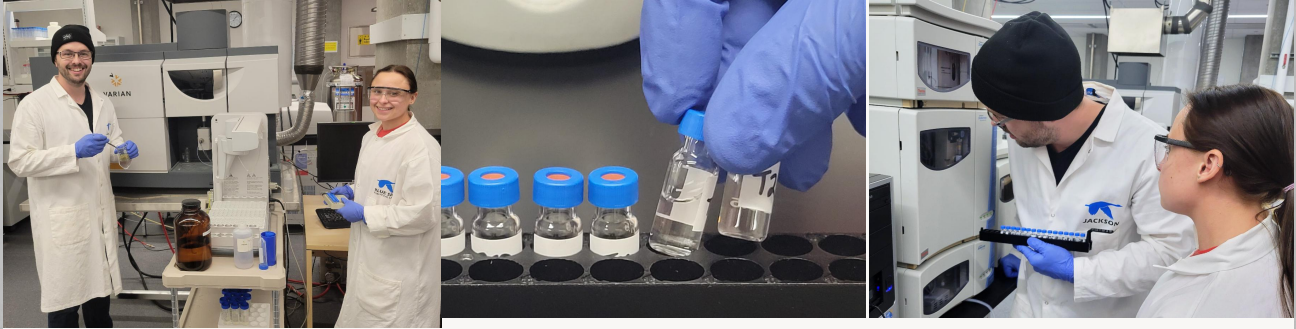
We're finalists for two of the categories at the Lethbridge Chamber of Commerce Business Awards 2022 (Innovation and Technology and Young Entrepreneur). We also just presented at Bio Alberta's Guild on the Go and the STEM Fusion events at the University of Lethbridge. Stay tuned for our next presentations!

What major challenges or milestones has the company overcome?

One of the most important challenges we faced was one that most startups fail at, and that's getting started. We saw the benefits of a southern Alberta analytics lab, but you can't just start something like that with little resources. We used the opportunities available to us to broker a partnership with the University of Lethbridge, and that really gave us a good starting ground. Then came the task of getting our first customers. A lot of analytics go through very centralized testing facilities in Calgary or other larger cities. We had to show people the value of having more local testing, and we've found a lot of success. Our first customers reached out to us, they were dissatisfied with the current testing options on the market and were looking to make a change. In discussions with customers, we've learnt that they received results 5 days faster on average by using Blue Sky's services. Since inception 98% of our orders had results delivered on or before the promised turnaround time.

A larger challenge was developing a custom method for a client who had an unusual product they were taking to market. They needed a way to reliably extract all the cannabinoids out for analytical testing and no other labs were willing to help. We developed and validated this method which led to a fantastic working relationship.

Learn more at blueskyanalytics.ca



In the news...

Call for Bio-Products

NPC Seeks Early-Stage Bio-Based Innovation

Natural Products Canada

(NPC) is seeking bio-based innovations from the Canadian

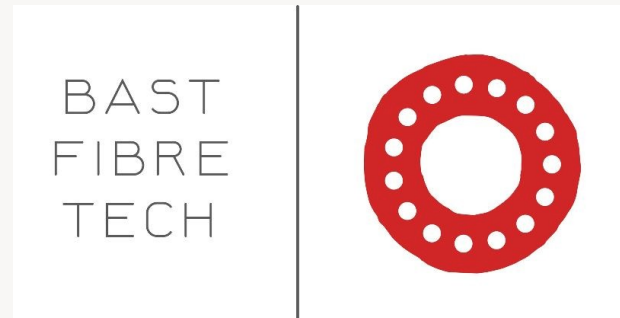
start-up and research community that may benefit from NPC's upcoming events, initiatives, programs and services, including potential sources of capital and opportunities to connect with strategic partners such as investors and customers.



Check out all the latest news from NPC [here](#).

Bast Fibre Technologies seals deal to expand production

Bast Fibre Technologies has closed a financing deal with a major Finnish investment company that will enable them to expand production to meet global demand of their sustainable fibres that help address legislative changes to deforestation and plastics reduction.



Read their complete press release [here](#).

Our Partners

THANK YOU

PLATINUM



GOLD



SILVER



BioAlberta.com

