# Natural Health Products Industry Directory

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Gouvernement du Canada Service des délégués commerciaux

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Personal Care and Beauty Produc Adewumi	ts	-5 +5			(W) (+5) (E) (WH) (O)			
Alberta Natural Products								
All Things Jill								
AOR								
Aqua+ Skincare								
Avena Originals								
Botaneco								
Ceapro Inc								
Cloud 9 Naturally								
Ellie Bianca								
EnerUp World Inc								
Esme's Beauty								
Happy Biopharma								
Herbal Healing								
Katakami								
Kolya Naturals								
Lavami								

	-5 +5		W +5	E	WH LO		
Lowen's Natural Skin Care							
Mammoth Beard Co.							
Newco Natural Tech							
Pura Botanicals							
Rocky Mountains Soap Co.							
Routine Natural skincare							
Rumina Naturals							
Sinoveda							
Skin NV.							
Tanglewood Garden							
Victorian Grooming Co							
Woodland Botanicals							

+5       Well Established Company (greater than 5 years)         -5       New to Market (under 5 years)         -5       Direct Company Website         E       Well Established Company (Greater than 5 years)         A       Whole Sale/Retailers         WH       Agents/Distributors/Partners         C       Setting up Local Operations         Human Health and Nutrition	Page	Corporate Status	Currently Exporting	Planningt o Export	Market Entry	Patented Product	Trademarked	Diversity Lead
ALPHA-STIM		-5 +5			••••••••••••••••••••••••••••••••••••••			
AltaGreen Products Inc.								
ARRGO								
Best Vitamin								
Big Fresh Hemp inc.								
BioNeutra								

CanVita	-5 +5		W +5	E	WH LO		
Ceapro Inc							
DYNAMIS Nutrition							
FreshCap							
From The Earth Naturally Ltd.							
GrainFrac							
Happy BioPharma Inc							
Herbal Healing							
Newco Natural Tech							
Life Choice							
Muscle Check							
Nanton Nutraceuticals	-5 +5		W +5	E	WH LO		
PBG BioPhrama Inc.							
Purearth Organics							
Sinoveda							
Three Feather Naturals							
Rumina Naturals							

Natural Animal Health and Nutrition										
AltaGreen Products Inc.		-5 +5			W +5					
Botaneco										
Canadian Bio-Systems										
CanBiocin										

+5Well Established Company (greater than 5 years)-5New to Market (under 5 years)-5Direct Company Website(W)Direct Company Website(Greater than 5 years)(A)Whole Sale/Retailers(W)Agents/Distributors/Partners(O)Setting up Local Operations	Page	Corporate Status	Currently Exporting	Planningt o Export	Market Entry	Patented Product	Trademarked	Diversity Lead
Bio Products and Sustainabillity		00						
Advanced ag		-5 +5			W +5 E WH LO			
Agri-Food Discovery Place, University of Alberta								
All Clean Natural								
Annelida Investors Group Inc.								
BioComposites Group								
Natural Fibre Technologies								
Soilgenic Nutrients Inc.								
Symbiotic EnviroTek								

Natural and Organic Foods							
Brain Bar Nutrition	-5 +5		W +5	E	WH LO		
coRISE							
Pilots Friend							
Progressive Foods Inc.							

Functional Ingredients							
ARRGO	-5 +5		W +5	E	WH LO		
BioNeutra							
Botaneco							
Ceapro Inc							

GrainFrac	-5 +5		W +5	E	WH LO		
Spira Veg							
FreshCap							
Top Health Ingredients							
Canadian BioSystems	-5 +5		W +5	E	WH LO		

+5Well Established Company (greater than 5 years)-5New to Market (under 5 years)-5Direct Company WebsiteEWell Established Company (Greater than 5 years)AWhole Sale/RetailersWhole Sale/RetailersWhole Sale/RetailersCoSetting up Local Operations	Page	Corporate Status	Currently Exporting	Planningt o Export	Market Entry	Patented Product	Trademarked	Diversity Lead
Business Services								
Aratinga		-5 +5						
Auto-Star Compusystems								
BioProcessing Innovation Centre (BPIC)								
Blume Natural Sales and Marketing Inc.								
Canadian Bio-Systems								
Eau Naturale								
EC Labs								
Evexla Bioscience Consulting								
Inkubate Packaging								
International Laboratories Canada Ltd								
Keystone Labs								
Kolya Naturals								
Labs-Mart Inc.								

Laporte Engineering Inc						
McCarthy Consultant Services Inc.						
NuLeaf Farms	-5 +5		W +5 E	WH LO		
Optimum Health Vitamins						
PBR Laboratories Inc.						
Provision Analytics						
Pure Source						
Purearth Organics						
Purity Life						
Sage Valley Marketing Ltd						
Stream Technologies						
Tree of Life						
Vitamart						

### Section 1 Personal Care and Beauty Products



# Adewumi

Adewunmi Skincare brand is a natural skincare brand in Canada. Here we have the best natural beauty products, organic skin care products, natural skincare products, body care, and customized skincare products.



CONTACT INFORMATION

# Ade Adegbonmire

10359 104 Street Northwest mercer market, lower level bay, 4, Edmonton, AB T5J 1B9 5879897546 https://adewunmi.ca/ ade@adewunmi.ca



#### GLOW GETTER NIGHT FACE CREAM

Rejuvenate and moisturize your skin overnight when you use this adewunmi glow getter night face cream. featuring a slightly thicker feel and more hydrating properties including more natural oils and a lighter colour from using non-solvent extracted jojoba. now with the added benefit of olive squalane, highly regarded for its moisturizing properties!



**BODY WASH** 

Cleanse away the dirt and grime from the day while also smoothing and hydrating your skin with this Adewunmi Body Wash. Ideal for dry and sensitive skin, the organic coconut and sunflower oil skincare body wash will not dry you out and will instead cleanse the skin in a gentle way that leaves you feeling sleek, smooth and fresh after each use.



### PLANT-BASED DEODORANT

Skip out on the harsh ingredients in commercial deodorant and incorporate this Adewunmi Plant-Based Deodorant into your all natural skincare routine instead. Free from any bactericides and harmful aluminum, the vegetable based deodorant easily neutralizes any odourcausing enzymes into a simple salt to reduce underarm odour safely and easily.

## PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
  - Agents / Distributors / Partners
  - Whole Sale / Retailers

. . . . . . . . . . . . . . .

• Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion

### WE ARE IN SEARCH OF

New Customers



# Alberta Natural Products

Simple, Natural, Affordable products. Ethically Sourced and made locally.



New Customers



CONTACT INFORMATION

### David Campbell

Chief Operating Officer

6110 1a St SW #4, Calgary, AB T2H 0G3 403-554-6176 www.albertanaturalproducts.com davidc@mwnaturalproducts.com



lur handmade cold-process soaps are made by a natural saponification reaction between pure plant-based oils (olive, coconut, and sustainable palm) with lye (sodium hydroxide) and purified water. Cold-processed soap, in particular, allows the lye to be neutralized without any outside sources of heat, called "curing". True handmade soap with NO artificial colours, or scents, sulfates, triclosan, toxic chemicals, or animal by-products.



Each blend is formulated by a certified aromatherapist and classically trained (in France) perfumer with over 15 years experience at one of the world's top perfumeries.



Hand Sanitizer

Features a blend of a unique Oat Extract, Calendula & Aloe Vera for skin soothing and moisturizing dry skin. As well, to help relieve redness and itching due to dryness.



### PLANNING TO EXPORT TO:

- North America
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- Africa



### MARKET ENTRY STRATEGY

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# All Things Jill

At All Things Jill, personal body care is personal. When it comes to our products, we look to Mother Nature for inspiration and advice. She knows how to soothe dry skin, calm our senses, and revive our souls using only natural sources. That's why we search the globe to find the most luxurious and desirable organic oils, salts, butters, clays and herbs to help relax, restore and rejuvenate the mind and the body.



CONTACT INFORMATION

### **Jill Hawker** Owner

529 Manitou Rd SE, Calgary, AB T2G 4C2 403-452-5645 hhttps://www.allthingsjill.ca/ sales@allthingsjill.ca



### **DIRTY DOGGER SHAMPOO**

This 100% natural dogger wash features skin loving ingredients that moisturize and purify your dogs' skin. This is a detergent free shampoo that cleans deeply without causing any irritation, leaving your dog's skin soothed, and itch free. The fine, natural essential oil blends in each scent (Citrus + Mint) creates a mild deodorizing shampoo that cleans thoroughly & safely. It will leave your best friend's coat soft, plush, and smelling naturally fresh.



### SENSITIVE SKIN **FACIAL OIL**

Designed for sensitive and mature skin. our Sensitive Skin Facial Oil calms the and delivers circulationskin stimulating oils to your most delicate tissues. Frankincense frereana and Neroli essential oils combat redness while Lavender and Chamomile soothe any areas that need extra attention.



### **OH! BABY BODY** LOTION

This daily body care lotion moisturizes and soothes your little one's delicate skin. Gentle Organic ingredients including Mango Butter, Sunflower Oil and Jojoba Oil leave skin soft and supple, while organic lavender essential oil helps soothe baby.

WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO: . . . . . . . . . . . . . . .

- North America
- Latin America and the Caribbean
- Europe
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- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

### MARKET ENTRY STRATEGY

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#### CORPORATE STATUS . . . . . . . . . .

- New to Market Company (under 5 years)
- Scalable for International Expansion



At AOR, our vision is to transform health through natural, personalized, and therapeutic care. We seek to catalyze change and challenge conventions through continuous innovation. Since 1991, it has been our mission to transform scientific research into evidence-based, natural health products that empower people to lead their best lives. As science evolves, so do we, but our original commitment remains, to help others with effective health solutions and trustworthy information.



CONTACT INFORMATION

**Dr Traj Nibber** Director of Export

3900-12th St. Calgary, ABT2E8H9 403 605 0999 www.aor.ca drnibber@aor.ca



5-HTP is primarily used to support mood through its ability to boost serotonin levels. It has been compared to various tricyclic antidepressants, and has been found to be as effective with fewer side effects and quicker effectiveness. Since serotonin and melatonin are involved in regulating the sleep/wake cycle, 5-HTP also enhances sleep quality.



### Advanced Magnesium Complex®

Magnesium is required for over 300 different biochemical reactions in the body. Advanced Magnesium Complex<sup>®</sup> is a highly bioavailable formula that combines four sources of magnesium into one comprehensive supplement to ensure the body's magnesium needs are met.



### **Delivery Methonds**

- LavaRox<sup>™</sup>(1)
- Capsule(147)
- Chewable(1)
- Liquid(3)
- Lozenge(8)
- Powder(15)
- Softgel(14)
- Tablet(2)



New Customers



### PLANNING TO EXPORT TO:

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- China
- Japan
- Malaysia
- Europe
- Korea
- Malaysia
- South East Asia



### MARKET ENTRY STRATEGY

- Direct Company Website
- Direct Company Website
  Agents / Distributors / Partners
- Agents / Distributors / Faither
- Setting Up Local Operations



- Well Established Company (under 5 years)
- Scalable for International Expansion



# Aqua+ Skincare

Aqua+ Skincare is a Canadian beauty & cosmetics company specializing in health and skincare products. Founded in 2015 and headquartered in Calgary, Alberta, Canada, its main focus is Research, development and innovation concentrating mainly on skincare products and protection and prevention against harmful air pollutants.



CONTACT INFORMATION

### Michael Wong

Chief Operating Officer

1816 Crowchild Trail NW, Suite 700, Calgary, AB T2M 3Y7 403 978 1380 https://www.aquaskincare.ca mwong@aquaskincare.ca



Day and Night Hydrating Foam Cleanser 4.08oz, 120mL

It tones and lightly hydrates in one simple step for skin that feels perfectly clean and comfortably balanced Gentle enough for the sensitive eye area, it deep cleans pores while natural oil extracts help condition skin Antioxidant-rich ingredients soothe skin inflammation as it delivers natural antibacterial benefits, reduces excess oil production, and minimizes breakouts



### Lightweight Soft Cream 1.7oz, 50ml

Gently exfoliates the skin, purifies pores, regulates oil production and re-balances the pH of the skin. This gentle blend of acids helps to shrink enlarged pores, and hydrates and moisturizes the upper layers of the epidermis.



PM-Zero Anti-Pollution Moisturizing Cream

The cream creates a shield acting like a second skin to make a screen from potential damage from PM2.5's and higher. It is a protective shield you can feel With a matrix-forming property, the key ingredient makes a barrier to the 3 types of pollution stresses: – Atmospheric (carbon particles, particulate matter and heavy metals); – UV.

### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

New Customers

Marketing

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

### MARKET ENTRY STRATEGY

- Direct Company Website
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- Whole Sale / Retailers
- Setting Up Local Operations



CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion



### Natural Health Products Industry Directo

# BOTANECO BOTANECO

Botaneco<sup>®</sup> Inc. is an innovative, solutions-focused natural ingredient manufacturer with novel plant-based separation and purification technology for food, feed, and personal care.

From our head office and production facility in Calgary, Alberta our reach extends from safflower and canola fields to research and testing labs, and into products of leading health and beauty brands the world over.

Botaneco<sup>®</sup> is committed to innovating solutions to improve the natural performance of our customer's products, ultimately bringing greater value and benefit to the people who use them.

WE ARE IN SEARCH OF

New Customers

CONTACT INFORMATION

**JAMES SZARKO** President & CEO

2985 23 Ave NE, Calgary AB T1Y 7L3 403.668.6685 www.botaneco.com ddzisiak@botaneco.com

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CORPORATE STATUS

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- New to Market Company (under 5 years)
- Scalable for International Expansion



### MARKET ENTRY STRATEGY

- Direct Company Website
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### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South AsiaMiddle East



### **OILSEED INNOVATION**

Inspired by nature and the natural energy harnessed within oilseeds, Botaneco<sup>®</sup> utilizes novel plant-based separation and purification technology to naturally disassemble oilseeds and create innovative, value-added natural ingredients for leading health and beauty brands all over the world. Our truly unique, high quality ingredients sourced from sustainable safflower crops, have not been altered or chemically modified, offering a natural product from a natural process for personal care and cosmetic formulation.



### **HYDRESIA® OLEOSOMES**

Hydresia<sup>®</sup> oleosomes are the only truly natural emulsifier on the market today possessing powerful skin hydration and multi-functional delivery system benefits.



### CAPSOL<sup>™</sup> SUN CARE

CapSol<sup>™</sup> is a breakthrough in sun care product formulation technology. It has the unique ability to load sunscreen filters in a way that dramatically reduces UV filter levels required for targeted SPF levels.



### KARMYN™ PROTEIN

Hyd Using a unique disassembly technique, we extract Karmyn<sup>™</sup> Protein in its whole undamaged form without chemically or enzymatically modifying it to provide a promising, non-allergenic, plant-based, sustainable alternative to formulators and cosmetic scientists in the personal care industry.



# **Cloud 9 Naturally**

Cloud 9 Naturally is a Canadian manufacturer of natural bath, beauty, and wellness specialties. We've been in business since 2000 and are dedicated to formulating chemical-free products with high quality. organic, fair trade ingredients to both retail and wholesale customers. We personally guarantee our products!



CONTACT INFORMATION

### **Joann Rosso**

Owner

Online & In Store 403.318.4745 https://cloud9naturally.ca/ store@cloud9naturally.com



### 4 Thieves Germ Shield – Body Bar

Our 4 thieves line is a blend of clove, cinnamon, lemon eucalyptus, and rosemary. While it is mainly formulated for its antibacterial, antiviral, anti fungal, and insecticidal properties, it also has a lovely sweet and spicy aroma.

Use 4 Thieves body bar on chest and soles of feet at first signs of cold or flu. Some customers even report having success using the rub on stomach for bladder infections and on the jaw for jaw infections. We would love to hear your stories - simply email us!



### Seaside Cotton Phthalate-Free Odour Neutralizer

A convenient spray to help eliminate unpleasant odours. The Seaside Cotton scent give you the clean scent of cotton, intermingling with sea spray, white thyme, rosemary leaf, spanish moss, vetiver grass, and musk.

A convenient spray to help eliminate unpleasant odours. The Seaside Cotton scent give you the clean scent of cotton, intermingling with sea spray, white thyme, rosemary leaf, spanish moss, vetiver grass, and musk.



- Balsam Fir
- 4 Thieves Germ Shield
- Anxiety Buster
- Auntie Spetic
- Bergamot •
- **Black Spruce**
- Blood Orange
- **Calming Peace**
- Camphor
- Catharsis
- Citrus Bliss
- Decon Chest
- Deep Blue Heler
- DEET Buster
- Focus & Clarity

### WE ARE IN SEARCH OF

New Customers



### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . . . .

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
  - Agents / Distributors / Partners
  - Whole Sale / Retailers

. . . . . . . . . . . . . .

• Setting Up Local Operations



- New to Market Company (under 5 vears)
  - Scalable for International Expansion



Ellie Bianca is non-GMO, cruelty-free and sustainably sourced skincare you will feel good about

We are a proudly Canadian, all-natural, environmentally sustainable, socially conscious skin care line that recognizes beauty in all forms and supports the empowerment of women through business and education. Ellie Bianca is here to spread the message that beauty is so much more than an aesthetic.



CON	TACT IN	FORMA	TION
•••	• • • • • •		• • • • •

**Evelyne Nyairo** Founder

814 16 Ave NW #100, Calgary, AB T2M 0J9 780-909-0149 https://store.elliebianca.com/ evelyne.nyairo@elliebianca.com



Celebrate your birthday suit and indulge in this luxuriously gentle blend of oils to keep skin radiant and supple. Our unique blend of shea oil, jojoba oil, borage oil and so many more will make you want to keep the lights on.



### For Baby and Me Skin Oil

Suitable for the most sensitive skin, our gentle blend of twelve oils will keep your little one's skin smooth and soothed – giving you and baby a full night's sleep.



At Ellie Bianca we are fiercely dedicated to formulating products that empower women of all ages to look and feel their best self, naturally. So we've mastered the art of combining ancient ingredients with modern science to formulate all-natural products that bring out the best with your skin.

### WE ARE IN SEARCH OF

• New Customers



### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
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### MARKET ENTRY STRATEGY

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- New to Market Company (under 5 years)
- Scalable for International Expansion



# WE ARE IN SEARCH OF

Independent Distributors

# EnerUp World Inc.

Direct Selling Company with it's own manufacturing facility that offers six major areas of industries namely; Food Supplements, Skin Care, Organic and Natural products, Cosmetics and the rising industry of Aromatherapy, plus the upcoming limited edition of apparel. At EnerUp World, our mission is to continually develop and maintain the highest of natural and effective products to our global clients as we believe. "Health Matters Most". To be innovative and competitive in the industry through the power of global network marketing and to provide financial opportunities to everyone, regardless of race, status, and position.



CONTACT INFORMATION

### Janneth D. Formentera

President and CEO

2115 27 Ave NE Unit 3, Calgary, AB T2E 7E4 5873946745 www.enerupworld.com j.formentera@enerupworld.com



Carefully formulated made with fresh natural and organic essential oils and plant oils. Helps to naturally diminish symptoms of premature aging, smooth out blemishes, wrinkles, fine lines, reduce brown spots, hyper pigmentation and pore size. Helps to nourish cells and eliminate bodily toxins, revealing a glowing brighter sophisticated complexion and promote the growth of newer, firmer skin. This elite formulation promotes the Ultimate Ageless appearance.



### **Muscle and Joint Pain Relief**

Helps in easing sore muscle as well as stiff and joints. This blends has analgesic and anti-inflammatory properties, it contains essential oil of allspice, rosemary, arnica, birch, peppermint, camphor, vitamin e, in a base of grape seed, and jojoba.



#### **Organic Sunscreen SPF25**

Enjoy our Natural,Organic Sunscreen for your sensitive skin. Helps protect from the harmful UV rays and feel a bright,smooth finish.



### PLANNING TO EXPORT TO:

- North America
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- New to Market Company (under 5 years)
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smé

# ESME' BEAUTY

This is the beginning of loving yourself. Welcome home.

We welcome you to esmé beauty, our holistic beauty concept shop with our first location in the heart of 17th avenue and our newest location in ramsay. esmé, in old french, means "esteemed" or "loved". we chose this name because we believe that this is what beauty is about: selfesteem, self-confidence, and self-love; loving all that is beautiful about ourselves and our lives.



CONTACT INFORMATION

Angela ODonoghue

Owner

2010 11 St SE, Calgary, AB T2G 3G3 403-264-5355 http://esmebeautiful.com/ info@esmebeautiful.com



#### **ESME' SKIN TREATMENTS**

Our rejuvenating, natural skin care treatments at esmé beautiful are aligned with a holistic living experience. each of our treatments utilizes meticulously curated and clean skin care lines that are primarily locally sourced, formulations crafted by experts in the natural skin care field. each treatment is designed to provide replenishment and restoration, bringing skin, body, mind and spirit into balance.



### WAXING

Body Waxing

- Bikini
  California
- CaliforniaBrazilian
- Lower Arm | Full Unders arm
- Lower leq
- LegChest
- Jawline Full Face
  - un race

Facial Waxing

Eye Brow Tint

Eye Brow Shape

Eye Lash tint

Eye Brow Maintenance

Lip Wax

- Stomach
  - Back



NAIL & SPECIALITY SERVICES

- Manicures
- Artificial Nails
- Pedicures
- Lash Room
- Spray Tanning

WE ARE IN SEARCH OF

New Customers

### PLANNING TO EXPORT TO:

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### MARKET ENTRY STRATEGY

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### CORPORATE STATUS

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Natural Health Products Industry Directory



TRADITIONAL APOTHECARY and DISPENSARY

# **Herbal Healing**

At Herbal Healing Inc., we believe in the natural healing power of plants and herbs. Our passion is to create high quality, premium products for alternative health and well-being, sourced locally where possible. Harnessing the healing power of certified organic herbs, herbal extracts, essential oils and natural ingredients, Herbal Healing Inc. creates unique formulas via traditional methods. Whether it's our loose-leaf herbal tea blends, tinctures, salves or bath and body products, all ingredients are specifically chosen for their therapeutic qualities and preventative healthcare benefits.



CONTACT INFORMATION

**Jo-Anne Wilson** Owner

2410 2nd Avenue SE Calgary, AB T2E 6J9 587-350-4311 https://www.herbalhealinginc.com herbalhealing@shaw.ca



### Flu & Cold Relief Tea

Traditionally used in Western Herbalism to fight off and alleviate symptoms of colds, influenza and upper respiratory tract infections. Natural Product Number 80011226



### Bergamot (Citrus bergamia) Essential Oil

The Bergamot tree can grow up to four meters high, with star-shaped flowers, and smooth leaves, bearing citrus fruit resembling a cross between an orange and a grapefruit but in a pear-shape. The fruit ripens from green to yellow.



Certified Organic Lip Balm

- Orange
- Revitalizing Peppermint
- Cold Sore
- Moisturizing Lemon

WE ARE IN SEARCH OF

New Customers



### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean

. . . . . . . . . .

- Europe
- Asia Pacific
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# KATAKAMI

KATAKAMI is a Canadian brand working with local suppliers to grow the cosmetics and personal care industry in Alberta. Our products are truly local - they are developed, tested and manufactured locally, featuring quality ingredients produced by local suppliers. KATAKAMI is a brand of Cosmetics by Katakami Inc. (CBK), an R&D and manufacturer of cosmetics in Edmonton, Alberta. CBK offers services that include custom formulations for brands and giving them an outlet to private label current stock formulations. CBK specializes in innovative new product development, from conceptualization all the way through to delivery of shelf-ready products.



CONTACT INFORMATION

Victoria Todhunter Business Development

6842 82 Avenue Edmonton, AB T6B 0E7 780-909-0149 https://pbgbiopharma.com/ sales@cosmeticsbykatakami.com



Formulated to combat Alberta's harsh, cold, dry winters, our hand cream has hydrating benefits and provides a protective layer on the skin. Featuring black spruce bark extract, a natural active which provides protection against environmental stressors and helps repair skin damage.



#### MANDARIN & MINT

A gentle yet concentrated hand soap with skin soothing ingredients including aloe vera leaf juice and calendula extract, leaves skin thoroughly cleansed and refreshed. Made with biodegradable detergents that are friendly on your skin and the environment.



Using Canadian sourced ingredients and featuring black spruce bark extract from the Boreal forest to soothe, protect and help repair skin during harsh winter months. WE ARE IN SEARCH OF

New Customers



### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . . . .

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- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



### CORPORATE STATUS

. . . . . . . . . . . . . .

- New to Market Company (under 5 years)
  - Scalable for International Expansion



# **KOLYA NATURALS**

KOLYA NATURALS is a natural skincare boutique, botanical apothecary, learning kitchen and spa in Edmonton, Alberta. We founded Kolya based on a passion for herbs, flowers, oils, and the pleasure of playing with them. In the Skincare Boutique & Spa, we unapologetic purists and natural skincare junkies. We continually seek out new and amazing beauty products. We line our shelves with the purest skincare collections and ingredients available. What this means is that you can always return to find fresh botanical treasures with us. We are committed to care that is not only wholesome and healthful, but truly effective in treating and caring for the skin. We believe in nourishing the body and skin from within.



CONTACT INFORMATION

**Shyra Ruben** Marketing Coordinator

7115 109 St NW, Edmonton, AB T6G 1B9 780-433-1090 https://shop.kolyanaturals.com/ hello@kolyanaturals.com



### **Earth's Aromatique**

Earth's Aromatique, Kolya's own exquisite line of botanicals, grew out of our desire to support others in creating their own simple, nourishing, and beautifying skincare rituals, in harmony with nature. Our founder has studied under masters of herbal medicine and botanical perfuming, allowing us to hand-select each ingredient for its purity and vibrancy. Every season we gather from ingredients where the bounty is new.



**Spa Services** We're proud of our healthful and luxurious spa service offerings. We use our favourite skincare lines, selectively hand-chosen for their nourishing, organic, and biodynamic qualities. They nourish and feed the skin, and they smell delicious!



### **Rhassoul Clay**

An exquisite Moroccan clay useful for a variety of professional and personal applications. Rich in minerals, it is high in silica, potassium and magnesium, giving it a silken slip. It swells with water and acts as a brilliant cleanser and mild exfoliant. Use in your favourite spa rituals. External use only.

### WE ARE IN SEARCH OF

New Customers



### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners

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- Whole Sale / Retailers
- Setting Up Local Operations



- CORPORATE STATUS
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WE ARE IN SEARCH OF

New Customers

Natural body and skincare products that are gentle, free from toxic chemicals, made for any skin type, and protect against the environment. A skincare line made from exotic botanicals, clays, essential oils, and local ingredients. We carry products that range from powerful natural deodorants, that are boosted with zinc and magnesium, to handmade soaps that infuse art and function, to body scrubs and hydrating facial oils.



CONTACT INFORMATION

### Noni Doig

Marketing Professional

515 18 Ave SW, Calgary, AB CA 403-875-5249 https://www.lavami.ca/ noni@lavami.ca



**Aurora Hand & Body Soap** 

A bar of bright and natural bar soap with the light and fresh scent of lavender, litsea cubeba, and basil. This soap gets its vibrant color from cocoa powder and smells of florals, citrus, and aromatic.



### **Blush Body Polish**

Buff yourself to beautiful skin with our gentle Blush body polish.

Pink clay is a gentle clay for dry and sensitive skin, it very gently draws out buildup and dirt, absorbs excess oil, and is used to reduce irritation and inflammation from aggravating skin conditions such as acne. It is rich in silica which can help with skin elasticity, gently exfoliates, and aids in minimizing blackheads and blemishes for an even-toned complexion.



Light Dry Shampoo

Light is a travel size lightweight volumizing and texturizing dry shampoo that is made specifically for light hair and will absorb excess oil and provide hair with nutrients that will leave it strong, manageable and fresh smelling. It is packaged in an aerosolfree powder spray bottle, that sprays tiny mist directly onto the hair.



### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
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- South Asia
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- Africa



### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners

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# **Lowen's Natural Skin Care**

Lowen's Natural Skincare is a family-owned and operated skin care company based in Calgary, Alberta. Conceived by a veteran Pharmacist committed to using organic, fair-trade, and/or locally-sourced ingredients, Lowen's creates unique skin care products that are safe, effective, long-lasting, and affordable.



CONTACT INFORMATION

### Chad Zelensky

Business Development

Online only +1 855 569 3671 https://lowens.ca/ chad@lowens.ca



FMade with 80% local, 60% certified organic ingredients and flavored with YYC honey! Partial proceeds from the sale of each lip balm goes to YYC hive rescue/relocation. Learn more on bumblebee preservation efforts. Locally sourced and produced. Another example of a dream team, working together on a worthy cause. Really, can't get much better than that!



Cavalry Skincare Kits

Formulated using 100% natural, fragrance-free ingredients. FOR ALL SKIN TYPES. Finally, these products are gentle enough for kids and strong enough to get dirty athletes, clean and moisturized.



Bingo, you've found our coveted BB formula! Created to help boost your grin full of anti-aging ingredients. Our special formula is a jetpack, face snack, filled with boosts of vitamins and essential acids. Skin food to help calm, smooth and soothe. Void of breaking the bank, like many anti-aging formulas on the market. Ours works and won't cost a leg (and maybe an arm)! WE ARE IN SEARCH OF

• New Customers



### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East AsiaNorth Asia & Oceania
- North Asia
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

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- New to Market Company (under 5 years)
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# Mammoth Beard Co.

Mammoth Beard Co. is Canada's top choice for all natural, high quality beard care products. Our products are handcrafted in the foothills of the Canadian Rockies using carefully selected natural ingredients. We don't use any cheap filler oils, synthetic fragrances, or harsh preservatives. Our recipes have been formulated with a background in Aromatherapy and natural skin and hair care, and have been thoroughly tested on real beards throughout the harshest weather Canadian winters have to offer. We know quality, and we know that you will accept nothing less than the best for your beard.



CONTACT INFORMATION

# Lee Palichuk

Online aand In Store 403 923 7549 http://www.mammothbeard.ca/ mammothbeard@gmail.com



### WARTHOG ALE BEARD SOAP

A premium natural bar soap for the fur on your face. Made with Calgary's own Big Rock Warthog English Style Ale, and scented with our proprietary Cedarwood blend.



#### ARGAN BEARD CONDITIONING OIL - LEGENDS

A modern take on a classic Fougere scent. With notes of oakmoss, tonka bean, lavender, tobacco, and patchouli. If you're a fan of our Sex & Cigars blend you'll surely enjoy this one too as they share some similar properties.



#### SEX & CIGARS COLOGNE

In the words of our scent testers, Sex & Cigars is an aroma that can only be described as Victory. Fresh, slightly smoky, and bursting with essential oils known to be strong aphrodisiacs. Hand-crafted and poured in small batches. WE ARE IN SEARCH OF

New Customers



### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . . .

- North America
- Latin America and the Caribbean
- Europe
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- South East Asia
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- South Asia
- Middle East
- Africa



### MARKET ENTRY STRATEGY

- Direct Company Website
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### CORPORATE STATUS

. . . . . . . . . . . . . .

- New to Market Company (under 5 years)
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# **Newco Natural Technology**

Since 1996 Newco Natural Technology has been revolutionizing broccoli's most powerful antioxidant. products using sulforaphane. Headquartered in Calgary, Alberta, Canada, Newco continues to be the industry leader with innovative sulforaphane products. Over 2 decades have been dedicated to creating quality, safe & highly effective natural products. The result? The world original sulforaphane product series which includes chemical-free skin care, supplements, and food products. Our wide range of products are 100% Canadian made and undergo rigorous testing to achieve the highest quality possible. Our passion drives us to continue delivering exceptionally healthy and results-driven products. The proof is in the products!



CONTACT INFORMATION

Marty Newcomen President

5723 10 St NE #402, Calgary, AB T2E 8W7 403-295-9568 https://www.newconatural.ca/ info@newconatural.ca



### BROCCOFUSION® SULFORAPHANE OINTMENT LAVENDER

IWhen our skin is healthy, light reflects off the rich color below the surface enabling it to literally glow. But when skin is dry, its surface becomes uneven and rough. BroccoFusion<sup>®</sup> Sulforaphane Ointment provides deep down moisture for trouble spots.



Newco Natural Technology's revolutionary supplement BroccoGen 10<sup>®</sup> contains Sulforaphane, a naturally occurring compound found in vegetables such as broccoli, cauliflower, wasabi and more.



Most effective and fastest acting natural pain relief cream! Newco Natural Technology's Rub Ease targets pain and inflammation from head to toe to ease sprains, strains and muscle aches.

### WE ARE IN SEARCH OF

• New Customers



# PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
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- Africa

### MARKET ENTRY STRATEGY

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- New to Market Company (under 5 years)
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Pura Botanicals is an eco-luxe skincare company based in Edmonton, Alberta. At Pura, we proudly formulate, manufacture and sell high performance, non-toxic skincare, body care and plant-based fragrances. Our skincare is innovated with high performance, plant-based ingredients that nurture your individual beauty instead of covering it up. It's about feeling radiant without having to pile things on, and to feel comfortable and confident make-up free. At Pura, all of our skincare is handcrafted with potent, plant-powered antioxidants. phytonutrients, actives, as well as NAHA (National Association For Holistic Aromatherapy) and VEGECERT certified botanical extracts and pure essential oils.



CONTACT INFORMATION

Lane Edwards Founder & Director

10120 124 St, Edmonton, AB T5N 1P6 17807847872 https://purabotanicals.ca/ marla@purabotanicals.com



### HYALURONIC RUBY SERUM

The Hyaluronic Ruby Serum performs as a mild exfoliant, helping to improve collagen synthesis with hyaluronic acid (HA). Vitamin C, HA, and natural fruit acids, have a plumping effect on fine lines and wrinkles,



### THE NOBLEMAN FACE OIL

This fast-absorbing, all-natural blend of pure essential oils nourish, decongest and protect the skin and facial hair. Bergamot, the problem-solving essential oil,



### OVERNIGHT GARDEN MASK

This mask is formulated for those with normal to sensitive, oily, acne-prone skin. Pure cucumber extract is excellent for its skin-cooling and tightening properties. Potent in skin-softening vitamins, polyphenols, and minerals, WE ARE IN SEARCH OF

New Customers



## PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
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- Africa

### MARKET ENTRY STRATEGY

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- New to Market Company (under 5 years)
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# **Rocky Mountain Soap Co**

# **Rocky Mountain Soap Co**

At Rocky Mountain Soap Company we are all about natural and that is the basis of our Natural Standard. It is our commitment to quality, transparency and absolutely natural. Our Natural Standard is at the core of what we do and who we are. Choosing natural isn't a trend for us; it's a way of life. Every product we make is from natural ingredients that are good for you and your skin. We aim to create products with a less is more philosophy, meaning we don't use fillers and try to keep the ingredients to 10 or less. We are also committed to transparency and showing you exactly what is in the products.



CONTACT INFORMATION

### Karina Birch

CEO

106 Bow Meadows Crescent #201, Canmore, AB T1W 2W9 +18772297627 https://www.rockymountainsoap.com/ info@rockymountainsoap.com



Go ahead, take it all off. It's time for a luxurious cream cleanser that leaves nothing to the imagination – removing makeup, dirt and other impurities without stripping your skin or irritating your eyes thanks to Canadian abyssinian oil and purifying kaolin clay. This all-in-one, non-drying formula reveals only natural, gorgeous you. Scented with grapefruit and neroli to leave you calm, relaxed and glowing.



### NOMAD HAND SANITIZER LEMONGRASS

Refreshing and moisturizing all natural Lemongrass Hand Sanitizer. This Health Canada and NHP-certified cleansing gel contains Ethyl Alcohol while Mushroom-derived Chitosan acts as a non-drying agent to keep your skin smooth and soft.



ROSEMARY MINT NORMAL HAIR NATURAL SHAMPOO

Rosemary Mint natural shampoo for normal hair is blended with Flax Seed Protein to nourish while strengthening, which means less damage to your strands. It's also gentle enough for everyday use with a clean, refreshing scent.

# WE ARE IN SEARCH OF

• New Customers



### PLANNING TO EXPORT TO:

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- North America
- Latin America and the Caribbean
- Europe
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- South Asia
- Middle East
- Africa



### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
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. . . . . . . . . . . . . . .

• Setting Up Local Operations



- New to Market Company (under 5 years)
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# routine.

# Routine. Natural Goods

Former smelly sisters who needed an antidote to our own unfortunate natural musk. Searching for an EFFECTIVE deodorant, especially one that was CLEAN AND STYLISH was an unsavoury lifelong challenge.



CONTACT INFORMATION

**Brent Blair** Director of Operations

4294-91A Street, Edmonton, AB, T6E 5V2 587-439-9104 routinecream.com brent@routinecream.com



### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

New Customers

- North America
- Latin America and the Caribbean
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- Asia Pacific
- South East Asia
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### MARKET ENTRY STRATEGY

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healthy.

### THE CURATOR JAR 58G Natural Deodorant Cream

Eucalyptus, cocoa & savvy intuition. Magnesium for underarm nutrition. Keeping it weird is underrated, let your flow go and get creative.



SEXY SADIE 50G Natural Deodorant Stick

Ylang ylang, vanilla & cinnamon. Ex-press, you clever citizen. Up past midnight, little so and so's. Blue



CORPORATE STATUS

- New to Market Company (under 5 years)
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SUPER STAR 58g Natural Deodorant Cream

The charcoal detoxifies,

magnesium relaxes the pits

to reduce stress sweats and

prebiotics keep your skin



Natural & Organic Premium Products for Pregnancy, Breastfeeding and Baby

At Rumina, we share your love of family. We know growing one is amazing, but not always easy. Our journey's may look different, but we believe everyone deserves products that have been developed with great intention and regard for quality. Rest assured the ingredients used in our formulas have been thoughtfully chosen with rigorous attention to therapeutic effectiveness and safety. We are proud to use the highest quality, natural sources. Our herbs are certified organic because it matters. Our packaging is glass, not plastic. We don't cut corners because we know what's at stake – the health of your family.



CONTACT INFORMATION

Ade Adegbonmire

#406, 917 85 St SW Suite 182, Calgary, AB T3H 5Z9 5 https://ruminanaturals.com/ support@ruminanaturals.ca



Increase breastmilk supply with our best seller. Harness the power of nature with Rumina Naturals' best lactation support supplement in Canada, Milk Aplenty. This certified organic herbal tincture for breastfeeding is a blend of nature's most potent herbs. This blend is the most popular organic lactation supplement without fenugreek.



### Totally Tallow Organic Skin Cream

Organic, grass-fed tallow cream. Our organic tallow is the ultimate in natural skincare – from head to toe. Ideal for pregnancy to soothe an itchy, growing belly and a top choice for stretch mark prevention.



### Baby Rump Rub

Our natural & organic diaper rash cream soothes and calms the angriest of bums. Our fast and effective nappy rash ointment features time-honored tamanu oil, a traditional oil used in wound healing. It's first aid for a sore bum! WE ARE IN SEARCH OF

New Customers



# PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

### MARKET ENTRY STRATEGY

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  - Direct Company Website
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  - Agents / Distributors / Partners
  - Whole Sale / Retailers
  - Setting Up Local Operations



### CORPORATE STATUS

. . . . . . . . . . . . . .

- New to Market Company (under 5 years)
- Scalable for International Expansion



# Sinoveda

SinoVeda is an Edmonton-based pharmaceutical company that botanical sources to develop and commercialize uses pharmaceutical grade natural health products (NHP) and prescription drugs. SinoVeda's proprietary "Platform Technology", PPT<sup>®</sup>, enables us to isolate, guantify and standardize the bioactives in botanicals that enables us to develop an unlimited variety of unique, patentable products.



CONTACT INFORMATION

### Dr. Nuzhat Tam-Zaman

Co-Founder and VP

4294-91A St. Edmonton, AB, T6E 5V2 780-264-0818 www.sinoveda.com ntzaman@sinoveda.com



#### **EFFECTICAL**

EffectiCal is a patented new generation of multi-element calcium supplement designed to prevent bone loss and osteoporosis. Its specialized formula facilitates much higher absorption and utilization of calcium by the body than other calcium products.



### PROFLEXA ProFlexa is a fast-acting topical

cream containing a proprietary mixture of seven active herbal ingredients that are formulated in carefully designed ratios to increase blood flow, reduce pain, swelling and inflammation, as well as improve healing and mobility, particularly in patients suffering from arthritis.



### HUNAZA

Hunaza or Eczema Rescue is a patented topical formulation derived from red clover that provides fast-acting relief of itching and inflammation associated with eczema.



### PLANNING TO EXPORT TO:

- North America
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### MARKET ENTRY STRATEGY

- Direct Company Website
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- . . . . . . . . . . . . . . .
- New to Market Company (under 5 vears)
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# Skin NV.

Skin n.v. was created by Aimée in 2011 out of her own need for higher quality, more effective, less irritating skin care, that was all natural. Products that protect the skin, prevent pre-mature aging and reverse damage done by other skin care products. Awarded Business Excellence and Green Business of the Year from the Chamber of Commerce in BC, Canada, voted by customers and the community. Skin n.v. strives to provide 100% vegan, plantbased ingredients, environmentally-friendly glass bottles, minimal packaging for reduced environmental waste, and participates in environmental activities in her community. She is committed to offering a well-rounded approach to a better future.



CONTACT INFORMATION

**Aimee Bartesko** Fashion designer and Founder

Online Only +1 619-538-8728 http://www.skin-nv.com/ sales@skin-nv.com



- Blackberry
- Coconut
- Lemon Vanilla
- Unscented





Go vegan with this organically scented, better than a lip balm, lip serum! More hydrating, longer lasting, and nonirritating. Free from pore-clogging coconut oil and cocoa butter fillers, plus no artificial ingredients! Instead, this vitamin-enhanced vegan formula contains plant-based provitamin A, B, D, E, phytonutrients, plus rare omega 5's from fresh-pressed pomegranates!



Easily removes even the toughest mascara, including waterproof, without clogging your pores or causing milia (those hard to get rid of, hard white dots found around the eye area)! Give your eye area an extra treatment with naturally forming vitamin e-rich Organic Jojoba Oil.

### WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO: . . . . . . . . . . . . .

- North America
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- Africa

### MARKET ENTRY STRATEGY

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#### CORPORATE STATUS . . . . . . . .

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HEALTHY GENTLE LUXURY

# Tanglewood Garden

Healthful, organic skin care and wellness goods of the highest quality handcrafted with the beneficial wild plants and herbs from our 80 acre Tanglewood Garden & Farm near Caroline, AB, Canada



CONTACT INFORMATION

### Chantelle

Owner

5040 49 Ave, Caroline, AB TOM 0M0 403-844-1800 https://tanglewoodsoap.ca/ info@tanglewoodsoap.ca



### **Botanical Bath Stix**

Blissful Goddess~ Sensuous blend of sandalwood & vanilla, with subtle hints of grounding frankincense, benzoin, spruce, and cedarwood. Marvelous for a meditative, blissful bath. Arise a beautiful, empowered goddess!



Cayenne Ointment Muscle Relief ~Organic Rub

Relieve sore muscle and aches naturally with this gently warming, deeply soothing, effective ointment!

 Ingredients (certified organic\*) olive oil\*, cayenne pepper\*, local beeswax



Full Moon Magic~ Enchanting Charcoal, Sage 'n Sandalwood Organic Soap

Enchantingly crafted by the light of the full moon, ensuring special magic and blessings! Cleanse mind, body, and soul with detoxifying activated bamboo black charcoal and a bewitching blend of cleansing sage, fresh eucalyptus, and a smidgen of sandalwood for a crisp. magical full moon eve scent. WE ARE IN SEARCH OF

New Customers



### PLANNING TO EXPORT TO:

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### MARKET ENTRY STRATEGY

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### CORPORATE STATUS

. . . . . . . . . . . . . .

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# Woodland Botanicals Woodland Botanicals

Kimberly & Kevin the owners of Woodland Botanicals both successful entrepreneurs in their own right have teamed up to bring essential oils to new levels with a focus on pure ethically sourced oils within a sustainable business model. Their intention – deliver to you these aromatic natural gems enriching your lives by helping to cleverly implement them into your daily life.



CONTACT INFORMATION

### Kimberly

Co-Owner

Edmonton, Alberta Canada (780) 782-8483 www.woodlandbotanicals.com/ woodlandbotanicals@gmail.com



#### **AROMA BLENDS**

**My Process:** Time wise, it has taken as long as nine weeks to know when the perfect ratio, of just the right oils, has been reached. Blending is done one drop at a time and sitting intervals must be taken to allow the oils to 'marry'. A synergy develops between the individual oils and, when the process is complete, an entirely new oil emerges as the blend. Individual therapeutic qualities are combined, as well as scent, and the result is a unique, one of a kind oil. The last step is deciding what to name it.

**My Ingredients:** I use only 100% pure essential oils, of the highest quality and therapeutic value. Extraction methods are cold pressing or steam distillation. A prerequisite, of each batch I source, is that the GC Analysis certifies the oil as being free from solvents, dilutions and contaminants of any kind.



Jojoba golden is a pure liquid wax that cloesly resembles our skin oil. Offering a slight gold color and a pleasant soft scent. Creating a beautiful barrier from the elements but a lovely satin finish. High levels of vitamin E gives it antioxidant properties & excellent for skincare. Perfect for hair, skin & body.



**AMAZING PLAI** 

Woodland Botanicals' Amazing Plai has been touted 'a miracle oil' and 'a blessing' by chronic pain and arthritis sufferers. The nature of Plai is to dissipate inflammation.



### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

New Customers

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### MARKET ENTRY STRATEGY

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### Section 2 Human Health and Nutrition

### ALPHA-STIM

Authorized Canadian Distributor

# **ALPHA-STIM**

Do you need a better way to relieve pain, control anxiety, fight depression, or treat insomnia? Maybe you've tried prescription medications, but they haven't worked as planned. Perhaps you haven't tried pills or shots yet because you have well-founded concerns about side effects, interactions, and even addiction. Maybe you've tried natural remedies recommended by a friend or family member or holistic treatments you've seen on popular blogs – but those are not regulated by the FDA, not backed by research, they're inconsistent and tend to be ineffective at controlling anxiety or panic attacks, chronic insomnia, depression symptoms, or pain signals.



CONTACT INFORMATION

### Andrew J. Miclot

President

PO Box 87044, Douglas Square RPO SE Calgary, Alberta, Canada, T2Z 3V7 403-279-9766 https://naturalpainproducts.ca/ info@naturalpainproducts.ca



### Alpha-Stim® M

Absolutely nothing relieves pain and insomnia like the Alpha-Stim<sup>®</sup> M. Inspired by recent advances in our understanding of biophysics, the Alpha-Stim<sup>®</sup> M's therapeutic abilities have been acclaimed by health care professionals and patients world wide.



### Natural Pain Relief-MSM 9mL

Our customers love using this effective organic product to help with everything from headaches to muscle & back pains. Made with MSM, this product is suited for people on anti-coagulants (blood thinners)



### Alpha-Stim® AID

Control insomnia without drugs in just 20 minutes every other day. Use it while reading, working at your desk, or watching TV! Absolutely nothing relieves insomnia like the Alpha-Stim® AID.

### WE ARE IN SEARCH OF

• New Customers



### PLANNING TO EXPORT TO:

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### MARKET ENTRY STRATEGY

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## AltaGreen Products Inc.

AltaGreen is developing infrastructure to support growing, processing, product development and sales to take advantage of the hemp market here in Alberta. AltaGreen views a made-in-Alberta solution as the basis for significant revenue potential to deliver both non-CBD and CBD-inclusive health and wellness products for humans and animals. The company plans to create and sell value-added hemp-based products in Canada, Europe and, in the future, expand globally.



CONTACT INFORMATION

#### **Doug Kirillo** CEO

1403, 10004 - 104 Ave Edmonton, AB T5J 0K1 780-905-7046 https://alta-green.com/ dougk@alta-green.com



**Equine Supplement** 

Using the latest cold press technology, Canadian grown hemp seed is combined and processed with the finest, freshly harvested olives from Tunisia to create Perfect Balance HempOlive™, a chemical-free, extra virgin, full-spectrum hemp seed oil.



**Pet Food Supplement** 

Radiate Hemp Co's HempOlive blend offers the perfect balance of Omegas 3, 6, and 9 contributing to a healthy heart, better digestion, and increased immune function for your pet. Adding HempOlive to your dog's dry or canned food ensures they will have a healthy, shiny coat and energy to run around all day!



Human Health and **Wellness supplement** 

Hemp oil infused with Olive oil, creating a rich source of Omegas and antioxidants in a nutty tasting cold pressed oil. HempOliveTM is one of the most diverse, nutritionally strong oils available with linoleic (LA), alpha-linolenic (ALA), and gammalinolenic (GLA) acids in a THC/CBD free, preservative free, non-gmo, and no artificial colour oil.

PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

**Capital Investment** 

Copacker

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East • Africa

### MARKET ENTRY STRATEGY

- - Direct Company Website
  - Third Party Ecommerce Website
  - Agents / Distributors / Partners
  - Whole Sale / Retailers
  - Setting Up Local Operations



CORPORATE STATUS . . . . . . . . . . . . . . .

- New to Market Company (under 5 vears)
- Scalable for International Expansion



WE ARE IN SEARCH OF

New Customers

## ARRGO

Alberta Rhodiola Rosea Growers Organization is a cooperative of member farmers across Alberta who commercially cultivate and process Rhodiola rosea. ARRGO provides an alternative to wildcrafting of the world's dwindling native supply. We exports fully traceable and sustainably grown Rhodiola rosea as a raw material and as finished teas. ARRGO has the world's largest supply of cultivated Rhodiola rosea.



## CONTACT INFORMATION

**Nelda Radford** 

General Manager

Box 671, Thorsby, AB TOC 2P0 780-789-3301 www.arrgo.ca nelda@arrgo.ca



### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

### MARKET ENTRY STRATEGY

- Direct Company Website
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#### **RHODIOLA ROSEA**

Rhodiola rosea as a raw botanical material - organic and conventionally-grown



**RHODIOLA TEAS** Rhodiola teas and tea blends in bulk and retail-ready



WHOLE ROOT POWDER Rhodiola rosea - whole root powder



- New to Market Company (under 5 years)
- Scalable for International Expansion



## Avena Originals

Nowhere else will you find a team of individuals focused so intensely on your health and well-being. Avena Originals strives to educate and help you understand what true health means today, and how to make changes in every aspect of your life to reach a better level of health. Avena Originals expects to surpass every expectation you would have from a Natural Health Product company. We will offer you Customer Service unlike anything you have come to expect. We will go above and beyond to make sure you are on the right path towards optimal health. Avena is using some of the most incredible products on the market. We have a commitment to Quality that surpasses all Organic requirements and exceeds every other companies quality controls!



CONTACT INFORMATION

### Kameron Tarry

Directing Manager

6200 67a St, Red Deer AB T4P 3E8 403-314-2351 https://avenaoriginals.com/ kameron@avenaoriginals.ca



#### **PROTEOLYTIC PROBIOTICS**

Incredible power in the word PROTEOLYTIC, Avena introduced one of the first proteolytic strains into Canada 20 years ago, with outstanding results. We are doing it again! We now have this amazing new formula that contains 5 Proteolytic strains, including the incredible Acidophilus DDS-1.



Remedy is more than just a cream but it has powerful healing properties that allow your skin to truly rejuvenate to a healthier, younger state. This is all done through a unique proprietary blend of ingredients that will work naturally with your skin to; heal, moisturize, cleanse and detoxify, even with heavy metals, how amazing is that! These unbelievable abilities come from a exciting combination of MSM, Aloe Vera, Avocado, Alpha-Lipoic Acid & Co-Q10



#### **BODY SPLASH**

Our incomparable Body Splash combines the finest-grade, speciallyselected 100% pure essential oils. Thanks to its unique electrical formulation, Body Splash quickly softens, nourishes, and tones your skin. A refreshing body moisturizer after a shower, many of our customers use hydrating Body Splash to help prevent burning and damage from overexposure to the sun.

#### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

New Customers

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania

. . . . . . . .

- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
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#### CORPORATE STATUS

. . . . . . . . . . . . . . . .

- New to Market Company (under 5 years)
- Scalable for International Expansion



## **Best Vitamin**

Experience the next level of health. Optimize your health with premium vitamins and supplements so you can get the results you need to live your best life. ollutants.



CONTACT INFORMATION

## Mark Holowaychuk

PO Box 21028 Leduc, AB T9E 6R4 1-877-500-2001 https://www.trybestvitamin.com service@vitamart.ca



BestVitamin Zinc and Copper

The Best Zinc and Copper contains a highly absorbable form of zinc, called zinc picolinate. Zinc is a mineral that is essential in both innate and adaptive immune function. Zinc is also important to maintain connective tissue formation, intestinal health, and healthy skin.



#### BestVitamin Quercetin

BestVitamin Best Quercetin 500mg is a bioflavonoid found in onions, apples, black tea, and grapefruit. Quercetin has antiallergic, antioxidant, and anti-inflammatory activity.



BestVitamin Best Liquid Vitamin D3

Vitamin D promotes intestinal calcium and phosphorous absorption and reduces urinary calcium loss, essential mechanisms for maintaining proper calcium levels in the body and for healthy bone composition.

### WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO:

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- North America
- Latin America and the Caribbean
- Europe
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- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
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- ••••••
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## **Big Fresh Hemp inc.**

Our mission is to create products with hemp and other natural resources to aid in healthy living. Working on developing materials with hemp creating environmental sustainability products. We grow hemp on regenerative soil, harvest and develop products in small batches.



CONTACT INFORMATION

**Peter Sykora** Founder/innovator

4615-124 ave Edmonton, AB 780-884-0681 bigfreshhemp.ca jpeter@bigfreshhemp.ca WE ARE IN SEARCH OF

- New Customers
- Distributors



#### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . . .

- North America
- Latin America and the Caribbean
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#### MARKET ENTRY STRATEGY

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## CORPORATE STATUS

- New to Market Company (under 5 vears)
  - Scalable for International Expansion



Hemp Whole leaf Tea. Packaged in 20g, 50g, and 100g packages for retail sale.



Hemp seed oil infused with whole leaf flower and bud. Small batch full-spectrum oil.



## **CanVita**

In today's day and age, the world is full of diversity so why isn't the same diversity seen with vitamins in Canada? That was the question CEO of Canvita Canada, Hamid Abdelrhman pondered when looking for halal vitamins for his family. As there were no companies in Canada creating halal vitamins, he decided to use his pharmaceutical background to come up with the solution himself. This is where the story of Canvita Canada began. Our dream came true once we met the approval criteria of Health Canada. Certification was granted and we were ready to bring better health to Canadians.



CONTACT INFORMATION

## Hamid Abdelrhman

906 12 Ave SW #400, Calgary AB T2R 1K7 587-350-4311 https://canvitacanada.com/ info@CanvitaVitamins.com



#### **KIDS HALAL VITAMINS**

We know feeding our children fruits and vegetables can be tough, but giving them their vitamins shouldn't have to be. Not only are our gummy bear multivitamins yummy and easy to consume, they are also a great option to supplement their diet.



- Contain vitamins and minerals that help in the maintenance, growth and regulation of bodily processes.
- Helps support energy & immune health



#### **MENS HALAL VITAMINS**

- Our tasty women's multivitamin gummies are personalized for the nutritional needs of women, to help support energy, and immunity.
- Helps support the maintenance of healthy skin and maintains the body's ability to metabolize nutrients to support great health.

### WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . . .

- North America
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#### MARKET ENTRY STRATEGY

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#### CORPORATE STATUS

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- New to Market Company (under 5 years)
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Ceapro is a growth-stage biotechnology company. Our primary business activities relate to the development and commercialization of natural products for personal care, cosmetic, human, and animal health industries using proprietary technology, natural, renewable resources, and developing innovative products, technologies, and delivery systems. Our vision is to be a global leader in developing and commercializing products for the human and animal health markets through the use of proprietary technologies and renewable resources. We act as an innovator, advanced processor, and formulator in the development of new products.



CONTACT INFORMATION

#### **Paul Moquin**

Director, Scientific Affairs and New Business Development

. . . . . . . . . . . . . . . . . . .

7824 51 Avenue NW, Edmonton AB, Canada T6E 6W2 780-421-4555 www.ceapro.com pmoquin@ceapro.com



#### **Avenanthramides**

Ceapro's flagship product, avenanthramides, is a group of phenolic alkaloids sourced from oats and produced using a patented process. These natural compounds contain more than 20 different forms of avenanthramides. working together synergistically to provide the desired anti-inflammatory and antioxidant benefits in humans and animals. Avenanthramides provide relief from a host of skin conditions, such as eczema, allergic rash, chicken pox and insect bites.



#### Oat Beta Glucan

Ceapro's value driver product, oat beta glucan, is known as the anti-aging active ingredient included in well-known brands. e have shown the unusual ability of Ceapro's oat-based beta glucan to deeply penetrate the skin into the epidermis and dermis despite its large molecular weight. As a result, the use of oat beta glucan as a potential delivery system has attracted interest from multiple parties looking to improve the delivery of their therapeutic products.

### WE ARE IN SEARCH OF

- •••••
- Investors



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
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#### MARKET ENTRY STRATEGY

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- Agents / Distributors / Partners

. . . . . . . . . . . . . . . . . . .

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- New to Market Company (under 5 years)
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## **DYNAMIS** Nutrition

The formulas for each Dynamis product are created and owned b us. We don't private label our products to other companies or slap our label on another companies formula. Each of our products are unique and we don't manufacture the same commodity products, trying to compete on price point, or utilizing misleading marketing tactics to differentiate from other brands, DYNAMIS products are designed a step above. DYNAMIS is not a multi-level marketing company, and we don't produce products based on the latest fad, we are a nutrition and lifestyle brand that develops quality supplements and functional food products that you can trust to enhance your activity, sport, or outdoor adventure.



CONTACT INFORMATION

**Even Ward** Founder and CEO

6842 82 Avenue Edmonton, AB T6B 0E7 780-909-0149 https://mydynamis.com/ evan@dynamisonline.ca



Refuel s6k<sup>™</sup> is a premium grass-fed New Zealand whey protein isolate enhanced with vitamins and essential amino acids to rebuild muscle and speed recovery. We only use the purest whey isolate in the world sourced from grass-fed cows that spend over 90% of their life free-range grazing on pasture, they are not injected with steroids or antibiotics keeping the milk and whey free of contaminants. Always clean, always optimized - we don't use artificial flavours or colours, low-quality whey concentrate, filler ingredients, or banned substances.



Ignition xT

Ignite your true potential with the natural power of Ignition  $xT^{M}$ . Ignition xT is designed to increase circulation and oxygen delivery to maximize endurance, release and burn stored fat for use as energy, and provide your body with a complete B-vitamin and mineral complex.



Aminopulse<sup>™</sup> is a concentrated amino acid formula which speeds recovery and decreases postexercise muscle soreness by providing the body with fastabsorbing bioavailable amino acids, vitamins, and minerals. WE ARE IN SEARCH OF

New Customers



### PLANNING TO EXPORT TO:

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#### CORPORATE STATUS

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- New to Market Company (under 5 years)
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# FRESH Cap FreshCap

FreshCap is on a mission to bring mushrooms to the masses. Functional mushrooms possess undeniable health benefits that heal, invigorate and revitalize. Our mushrooms aren't "bred" or "manufactured." They are grown the way nature intended, expertly sourced from regions of the world that produce only the best-quality product. We know where to get the best mushrooms and how to get the most out of them. Using only whole fruiting bodies, we thoroughly extract the beneficial compounds and analytically test every batch to ensure our customers get the mushrooms they deserve. From extract powders and capsules to collagen, coffee and even "Shroomies" for dogs, every mushroom we cultivate is designed to help everyone live better, feel amazing and meet seemingly impossible goals.



CONTACT INFORMATION

**Tegan & Tony Shields** Co-Founders

16819 111 Ave NW, Edmonton, Alberta T5M 2S4 403-295-9568 https://www.newconatural.ca/ info@newconatural.ca



#### **THRIVE 6 MUSHROOM EXTRACT**

THRIVE 6 is the ultimate mushroom super-blend to deliver all the amazing benefits of functional mushrooms. A powerful, potent, and effective mushroom extract supplement made from organic whole fruiting bodies (aka real mushrooms, not grain) and thoroughly extracted for bio-active compounds.



A delicious instant coffee blend with Lion's Mane, Chaga and Ashwagandha to help boost productivity and ease stress. Mornings shmornings. Hit the ground running every day with this blend of premium organic coffee and powerful adaptogenic mushrooms.



#### SHROOMIES® -MUSHROOMS FOR DOGS

Our specially formulated blend of 7 functional mushrooms, lovingly crafted into delicious chewable treats. Promotes healthy joints, heart and cognitive health, and total immune support.

### WE ARE IN SEARCH OF

New Customers



### PLANNING TO EXPORT TO:

- North America
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- Africa

#### MARKET ENTRY STRATEGY

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- New to Market Company (under 5 years)
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# From The Earth Naturally Ltd.

Alberta Natural Health Products - VIVACA<sup>®</sup> - A Value Chain from Canadian Grower to finished products.

#### Our Mission:

RECONNECTING WITH MOTHER NATURE, NATURALLY. Authentic Natural Health supplements for the Good of the People, For the Good of the Planet.



CONTACT INFORMATION

### Anita Dyrbye

President and CEO

3 Overton Place St. Albert, Alberta T8N 6W9 780 901 9598 https://vivaca.net/ anita@fromtheearthnaturally.com



AVIVACA® Rhodiola Rosea For Stress (VR) acts quickly as an adrenal support with antioxidant properties to help alleviate extreme stress symptoms and improve stamina for immediate but short-term use.Consumed in beverage form.Three flavours; Cinnamon, Lemon and Ginger.



Euc



#### WE ARE IN SEARCH OF

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- Alberta based Copacker
- New customers
- Regulatory services,



#### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . .

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
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- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website

- Agents / Distributors / Partners
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#### CORPORATE STATUS

. . . . . . . . . . . . .

- New to Market Company (under 5 years)
- Scalable for International Expansion

## GrainFrac

GrainFrac is improving human health through affordable protein, scientifically proven dietary fiber, and glycemic-lowering ingredients. Using our proprietary and patented processes, we are a global leader in providing all-natural, protein, and fiber solutions for the food and beverage industries.

#### Our Vision

GrainFrac's vision is to reduce energy and financial barriers to allow for cost-effective access to plant-based proteins and soluble fibers worldwide.

#### Our Technology

Our revolutionary and patented technologies are at the heart of our company and create our operational advantage. Our technologies enable all-natural, cost-effective, and sustainable methods for fractionation of grains and pulses into functional components.



CONTACT INFORMATION

#### **Brad Shapka**

President

230, 9411 63 Ave NW Edmonton, AB. T6E0G2 780 915 2785 https://www.grainfrac.net/ brad@grainfrac.com



#### **Barley Beta-glucan**

Barley beta-glucan is a soluble dietary fibre Functional Properties: ingredient present in the cell walls of whole grains such as barley and oats. It's an all-inone natural ingredient with multiple scientifically proven health benefits:

- Improves heart-heart through cholesterol reduction.
- Helps in the management of diabetes through maintenance of friendly bloodglucose levels.
- Increases digestive health.
- Supports healthy weight management by increasing satiety.

Barley beta-glucan is a soluble dietary fibre ingredient present in the cell walls of whole grains such as barley and oats. It's an all-inone natural ingredient with multiple scientifically proven health benefits:

- Smooth neutral taste for flexible applications.
- High solubility, viscosity, and molecular weight.
- All natural, non-GMO.
- No fat results in shelf life of 3+ years.

### WE ARE IN SEARCH OF

New Customers



#### CORPORATE STATUS

- New to Market Company (under 5 vears)
- Scalable for International Expansion



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
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MARKET ENTRY STRATEGY

- Direct Company Website
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## HAPPY BIOPHARMA INC.

Our 'Letmotiv' is to support people in leading healthy and happy lives, without depending on heavy pharmaceutical medication unless absolutely vital. Although we advocate the idiom "An ounce of prevention is better than a pound of cure", Happy BioPharma only exists because of the truth that there are millions of people in Canada alone with a huge challenge, of choosing the right supplement to support their health or disease condition! We are here for two reasons: firstly, to provide people with effective, science-based natural therapeutic supplements to avoid sole reliance on pharmaceutical medication; secondly, we endeavour to provide people with the premium supplement available in North America. We also provide Canadians with, upto-date nutrition science and information that is both easy to understand and simple to put into practice – extending to areas such as diet and lifestyle, because prevention is key. WE ARE IN SEARCH OF

New Customers



CONTACT INFORMATION

**Dr. EMMANUEL MBOBDA** Chief Executive Officer

. . . . . . . . . . . . . . . . . .

50 Niven Pl NW, Calgary, AB T2K 5Y1 403-612-8245 https://happybiopharma.com/ info@happybiopharma.com



#### B COMPLEX BIOACTIVE 60 V-CPS

B-Complex Bioactive delivers the biologically active and most efficient forms of B vitamins, Maintains cellular energy production, Supports the function of the brain and nervous system, Helps to prevent Vitamins B1 (Thiamine), B2 (Riboflavin), B6, and B12 deficiency.



#### **HAPPY SLEEP 60 V-CPS**

Happy Sleep contains a carefully formulated blend of nutrients and natural compounds that have been shown to be effective in combating insomnia and promoting healthy, restful sleep. NPN: 800 81181



NEO-100% PAIN RELIEF 60 V-CPS -Bromelain + Palmitoylethanolamide + antiinflammatory (P.E.A)

Help relieve pain, swelling and inflammation (anti-inflammatory) NPN : 80083967



#### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . . .

- North America
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#### MARKET ENTRY STRATEGY

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- New to Market Company (under 5 years)
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## **Life Choice**

Life Choice was founded with a commitment to provide the natural health industry and its clientele with supplements of the finest quality. Using pharmaceutical standards, our precise formulations are designated to be natural, therapeutic alternatives to allopathic medicine.



CONTACT INFORMATION

Kristina Borkova

Head Office Manager

Box 671, Thorsby, AB TOC 2P0 866-226-1722 www.lifechoice.net krisitna@life-choice.ne



Thyrodine Thyroid Gland 60V's

Raw desiccated whole gland thyroid gland concentrates could help restore the balance needed for those with both hypothyroidism and hyperthyroidism. 100% pure pharmaceutical grade all-natural whole raw desiccated tissue concentrate from grass-fed cattle (bovine).



#### Super Multi Vitamin 60blister

Vegan, non-GMO, organic plantbased complex, with the world's only Vegetarian Society and Vegan Society, registered Vitamin D-3. It has added B-12 (methylcobalamin), Biotin and PABA in a proprietary blend of spinach, blueberry, turmeric and ginger, all sourced from organic sources."



#### HGH+ Homeopathic 60ml

Offers a safe, economical alternative to injections, in a formulation supported by Adrenalinum for the adrenal system, Thyroidinum for the thyroid, Pituitarum Posterium for the pituitary, and Insulin for the pancreas, in order to ensure proper absorption and maximum benefit.



#### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

Brand awareness

Marketing

- North America
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Muscle Check is particularly effective for professional use in coordination with therapeutic work on soft tissue injuries. Muscle Check is a 100% Drug Free.

Pain Relief for:

- Stiff, Sore Muscles
- Muscle Cramps
- Back Pain/Knee Pain •
- Tennis/Golfer's Elbow
- Carpal Tunnel
- Hip Pain/Shin Splints

CONTACT INFORMATION

. . . . . . . . . . . . . . . . . . .

#### **Shelly Rimes**

Owner & CEO

26 Ridgebrook Dr SW, Airdrie AB T4A 2.J9 403 948 7121 http://www.musclecheck.ca/ shelly@musclecheck.ca



Muscle Check Sport and Arthritis has created one powerful all natural cold and flu care bath soak! It helps alleviate congestion and bring soothing relief to achy muscles often experienced when you've got the flu.



#### IN A PINCH PAIN **RELIEF STICK**

Our popular Sport Stick is Muscle Check pain relief ointment in a

Avaliable In

- 15G
- 60ML
- 70ML
- handy topical applicator. Great for your sports bag or purse. Nice to have on hand to give a quick application of the powerful blend of beeswax and carefully chosen oils for deep, long lasting, all natural relief. Apply generously to affected area for therapeutic, professional 120ML strength, targeted results. Also available in our combo packs. 500ML

- Shoulder/Neck Pain/Whiplash
- Sciatica/Gout/Foot Pain
- Plantar Fasciitis/Heel Pain
- Fibromyalgia
- Tendonitis/Bursitis



#### PLANNING TO EXPORT TO: . . . . . . . . . . . . . . .

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#### MARKET ENTRY STRATEGY

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#### CORPORATE STATUS . . . . . . . . . . . . .

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WE ARE IN SEARCH OF

New Customers



## Nanton Nutraceuticals

It all started in 2010 in Nanton, Alberta. We were intrigued by the amazing health benefits of Rhodiola rosea. Rhodiola rosea also known as arctic root, is typically grown in the wild. By cultivating the plant, we could control factors such as seed selection, growth and extraction. After ten years of research and development, Rhoziva<sup>™</sup> was born. We adhere to and surpasses all Canadian quality control testing standards and protocols to bring you the most potent Rhodiola rosea.



CONTACT INFORMATION

#### **Rick Carbone** Owner

1915 23 St, Nanton, AB TOL 1R0 403-714-1799 https://nantonnutra.com/ rcarbone@shaw.ca





Rhoziva contains 100% Rhodiola rosea along with supportive vitamins and minerals. This propriety formula has been proven to fight fatigue, promote mental focus and clarity, enhance memory, increase physical endurance during periods of physical exertion and help support physical and mental stamina during times of increased stress.

Health Canada Supporting Claims

- A factor in the maintenance of good health
- Helps to maintain proper muscle function
- Supports mental focus and stamina
- Relieves symptoms of mental stress and fatigue



#### **Healthy Heart Plus TM**

Healthy Heart Plus is the most comprehensive natural health product scientifically formulated to support healthy cholesterol, blood pressure and blood glucose levels.

Health Canada Supporting Claims

- Essential amino acids for maintenance of good health and muscle protein synthesis
- Helps in collagen formation
- Supports healthy glucose metabolism
- Helps form red blood cells
- Supports cardiovascular health, glucose and blood pressure

WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO:

- North America
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#### CORPORATE STATUS

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- New to Market Company (under 5 years)
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## PBG BioPhrama Inc.

PBG BioPharma was established to create a new paradigm in the research, development, analysis, and manufacturing of evidence-based cannabis and natural health products. Described by Reader's Digest as a "world-beater" in innovation, our founder **Dr. Jacqueline Shan's** passion for marrying the worlds of science and nature is shared by all of us at PBG.



CONTACT INFORMATION

#### Victoria Todhunter

Business Development

4101 65A Ave, Leduc, AB T9E 0Z4 780-909-0149 https://pbgbiopharma.com/ info@pbgbiopharma.com



Allergy Rf

Allergy-RF is the only clinically proven natural health product for seasonal and environmental allergies in Canada.



**Immunity 150** 

GenBioChem<sup>®</sup> Immunity is used in Herbal Medicine as an adaptogen to help maintain a healthy immune system. GenBioChem<sup>®</sup> Immunity contains a proprietary plant extract that boosts natural killer (NK) cells and macrophage cells – the first-line immune defence cells. Immunity also contains Zinc, a vital mineral for immune function. We recommend it to those looking to give their immunity that extra boost!



Memory 60

GenBioChem® Memory helps to enhance cognitive function and memory in adults. GenBioChem® Memory contains a proprietary herbal extract that has shown to increase brain Acetylcholine, a neurotransmitter that allows healthy memory and brain function. It has also shown a neuroprotective effect. Best used by those looking to improve their memory cognition!



#### PLANNING TO EXPORT TO:

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WE ARE IN SEARCH OF

New Customers

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## **Purearth Organics**

Organic food store. Small cafe. Elixer bar. Cold pressed juice/Produce/Meat/Dairy/Supplements/Superfoods/Ho usehold/Grab&Go/Herbs/and much more. Our goal is to provide customers with the highest quality food available. We do the research on product quality so that you don't have to.



CONTACT INFORMATION

#### Jeff McDonald

Owner

5589 47 St #110, Red Deer, AB T4N 1S1 403-347-1615 www.purearthorganics.com purearthorders@shaw.ca



#### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

products that are a good

New customers Local producers of

fit for our store

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion



We teach classes to educate people. Herbal medicine, fermenting, plant walks, chocolate making, soups, deserts, and many more.

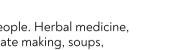


Vegan and Gluten Free Grab&Go. Our kitchen produces in store items for sale such as amazing soups, deserts, tuna wraps, Buddha Bowls, cookies, and more.



Cold pressed Juice

Cold pressed organic juice. We juice twice a week and provide juice cleanse packages for any number of days a customer requires.





## Three Feather Naturals

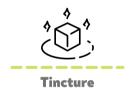
At Three Feather Farms, Echinacea is our primary focus. Though many Growers in Canada were abandoning their efforts to grow commercial Echinacea crops, we carried on. Over time we have evolved a highly effective proprietary method of production through scientific testing and research. At the end of the day we produce a premium Echinacea Angustifolia tincture under our control every step of the way!



CONTACT INFORMATION

**Rick Purdy** Director

2355 RR 212 Sherwood Park Alberta 780-966-0599 Threefeather.com



We have had wonderful responses from everyone that has tried our tincture. The first response seems to be a wide eyed expression. The unique taste followed by the noticeable tingling surprises everyone, especially those familiar with Echinacea tinctures. When the time comes to intercept the onset of a cold the results are what you would expect from a fine quality tincture ... it works as it is designed to! The key to effectiveness is to catch it in time. The minute you get those familiar feelings that we all recognize, a bit of a sore throat, the tickle in the nose combined with an unexpected sneeze or two is the time to follow the directions on the bottle and nip it in the bud.



**Rhodiola Echinacea** 

Local to Siberia and the mountainous areas of China, Rhodiola Rosea\* has traditionally been used in Natural Healing for stress and anxiety while increasing mental and physical focus. It has been used for centuries to cope with the cold Siberian climate and stressful lifestyle by effectively prevented stress-induced changes in appetite, physical activity, weight loss and the estrus cycle. WE ARE IN SEARCH OF

Marketing



### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners

. . . . . . . . . . . . . . . . . . .

- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion



## **TOP Health INGREDIENTS**

At Top Health Ingredients, we're committed to supplying top quality, Non-GMO, plant-based ingredients to our global customers. We work directly with our manufacturers and personally audit the plants and facilities that provide our ingredients. We continually strive to source new, innovative and high-quality Non-GMO ingredients for our customers. We work closely with our customers and our internal Quality Assurance team to ensure the safety and reliability of each and every ingredient we sell.



CONTACT INFORMATION

Kimmo Lucas

5555 Calgary Trail NW Suite 1580, Edmonton, AB T6H 5P9 (780) 439-1425 https://www.tophealthingredients.com/ contact@tophealthingredients.com



#### AdvantaFava<sup>™</sup> Nourish 90

Fava bean protein is a key player in this market, and Top Health's AdvantaFava<sup>™</sup> Nourish 90 has been developed and launched for this precise purpose. Its unique gelling qualities, water-retention capacity, high protein level, and savory flavor profile make the perfect combination for innovative meat analog formulas!



#### AdvantaPea™ Nourish 85

Pea protein is a key player in this market and AdvantAmino $p^{TM}$  Nourish 85 has been created for this precise purpose. Its unique gelling qualities, water retention capabilities, and mild flavor profile make the perfect combination for innovative meat analog formulas.



The unique technique of cold-pressing involves extracting oil from plant seeds at temperatures no higher than 50°C, and never exposing the oil to any solvents or chemicals. Unlike other edible oils on the market that are refined, bleached, and deodorized, our coldpressed oils retain their nutritional value, while adding rich, natural color and flavor to your application.



#### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

New Customers

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners

. . . . . . . . . . . . . . . . . . .

- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion

### Section 3 Natural Animal Health and Nutrition



# **CANADIAN BIO-SYSTEMS**

Canadian Bio-Systems Inc. is an innovation-focused company that researches, develops and manufactures a wide range of products used in feed, food, industrial and environmental applications. The company was established in 1984 and is headquartered in Calgary, Alberta, Canada, with manufacturing and warehouse locations east and west, serving customers internationally. Canadian Bio-Systems Inc. creates safe, natural solutions for improved performance, profitability and environmental stewardship in the sectors of feed, food, industrial and environmental agriculture.

### R. Owen Jones

CONTACT INFORMATION

President

4389 112 Ave SE Calgary, AB T2C 0J 403-279-3339 https://canadianbio.com/canada kjones@canadianbio.com



Enzyme Supplements • Specializing in Multi-Carbohydrase technology, our enzyme supplements are developed for realworld ingredients and applications.

Feed Enhancers
From enhanced yeast products to acidifying agents, our feed enhancer line of products brings optimal tools to your operation.

Flavours A wide range of flavours designed for both the handler and animal will improve intake and mask unfavorable feed odors.

Pellet Binders Low inclusion flexible pellet binders for a wide range of applications.



SERVICES

EDP | Enzyme Development Platform

• The process that seperates us from other enzyme suppliers in the global market. We've been refining this process for three decades and it continues to evolve.

#### Feed Check

• Our comprehensive quality control tool provided for existing customers to verify the presence of enzyme after the pelleting process. FeedCheck covers all enzymes in our multi-carbohydrase technology.

#### Feed Check Express

• Our onsite "quick test" to verify the presence of enzyme after pelleting in just two hours. FeedCheck Express is a quantitative tool built for convenience and peace of mind for our customers.

Myco-Check Submit your feed grains for MycoCheck analysis to determine mycotoxin loads. This service gives customers visibility into their feed and helps make decisions on inclusion.



• New Customers

#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY

- 3.....
- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- CORPORATE STATUS
- New to Market Company (under 5 years)
- Scalable for International Expansion



## CanBiocin

We build animal health by providing innovative, 100% natural, Species-Specific Probiotics to pet food & livestock feed manufacturers. We are a business with a passion to be, and do, better. We want the best health for pets and livestock backed by science. We started at a small lab at the University of Alberta, and today we are known for quality, experience, and vision. We are Species-Specific. The Probiotics we offer have been isolated from their host species and tested to optimize their contribution to overall animal health.



CONTACT INFORMATION

## Jake Burlet

#4170 – 10230 Jasper Avenue Edmonton, Alberta Canada T5J 4P6 +1 (780) 436 5228 http://www.canbiocin.ca/ jfburlet@gmail.com



Lactobacillus casei K9-1

A gentle yet concentrated hand soap with skin soothing ingredients including aloe vera leaf juice and calendula extract, leaves skin thoroughly cleansed and refreshed. Made with biodegradable detergents that are friendly on your skin and the environment.



Lactobacillus fermentum K9-2

Using Canadian sourced ingredients and featuring black spruce bark extract from the Boreal forest to soothe, protect and help repair skin during harsh winter months.

### WE ARE IN SEARCH OF

• New Customers



#### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . .

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



#### CORPORATE STATUS

. . . . . . . . . . . . . .

- New to Market Company (under 5 years)
  - Scalable for International Expansion

Section 4 Bio-Products and Sustainability



# AdvancedAG

AdvancedAg Inc. is a family-owned, award-winning, Canadian company with over 20 years of leading-edge research on culturing specific bacteria species for a range of applications. Our proprietary brewing technology allows us to selectively grow, stabilize and blend individual strains of bacteria into biologically active products to promote soil and crop health. AdvancedAg Inc. has a mission to develop a team of innovative, inspired thinkers, creating a sustainable shift in the agriculture industry. Agriculture is the mainstay of our Canadian economy. We believe promoting sustainable farming through natural processes is crucial to the longevity of the industry.



CONTACT INFORMATION

#### Joshua Day Chief CEO

524 N 200 E, Raymond, AB TOK 2S0 403-752-0278 www.advancedag.ca Support@advancedag.ca



#### BREWTUS

The BrewTus was designed with the end-user in mind.

Our simple step-by-step software guides you through each brew to ensure the highest level of quality control and guaranteed minimum analysis of our specialized bacteria blend. The BrewTus is available in a variety of models, customized for different industries. Whether you are a large farmer, greenhouse producer, or have multiple sites where a mobile version of the BrewTus would be ideal; adaptability is the ultimate feature of the BrewTus.



ACF-SR™ Lawn & Garden

ACF-SR is a "ready-to-use" blend of live, beneficial microbes that are proven effective in amending soil in order to optimize plant growth, enhance root structure and improve overall plant growth. ACF-SR microbes consist naturally occurring bacteria and are not genetically modified. WE ARE IN SEARCH OF



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
  - Whole Sale / Retailers
  - Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion



# Agri-Food Discovery Place, University of Alberta

Opened in June 2006 the pilot plant facility is part of the Agricultural Food & Nutritional Science Department (AFNS) and provides scale-up fee for service through applied research for University Academics, Government of Alberta, Agriculture & Forestry and External Industry Clients. AFDP supports five research platform technologies which include:

- Natural Health Products & Functional Food
- Meat Safety & Processing (level 2 containment)
- Carcass & Meat Science
- Animal Nutrient & Ingredient Development (including pet food formulation and extrusion)
- Fermentation for optimization and scale-up of level 1 microorganism

CONTACT INFORMATION

**Ross Lowe** ADFP Unit Supervisor

6020 118St NW, Edmonton AB, T6G 2E1 780-492-4537 afdp.ualberta.ca rlowe@ualberta.ca



# CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion



#### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

Clients wishing product

Process pilot scale up

services.

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



## All Clean Natural

At All Clean Natural our goal is to create compelling, healthy alternatives that are not only as good, but better than department store chemicals. We aim to develop solutions that promote a natural lifestyle, are environmentally friendly, never tested on animals, and are safe for you and your family.



CONTACT INFORMATION

#### **Lesley Carlyon** Key Account Manager

5310 1ST SW Calgary, Alberta T2H 0C8 403-455-9959 Ext. 135 https://allcleannatural.com/



### SURFACE CLEANER

Repels fingerprints, dirt, dust and is water-resistant while leaving a streak-free finish



WASH Cleanses pesticides,

chemicals, wax, dirt & bacteria, that water alone can't from your fruit and vegetables



ORANGE VANILLA HAND SOAP

Works to cleanse hands of dirt and bacteria while leaving the skin hydrated, soft, and smooth WE ARE IN SEARCH OF

- ••••••••••••
- Suppliers
- Distributors

#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion



# Annelida Investors Group Inc.

We are the first and the largest engineered worm farm in Canada, our mission is to divert the organic waste from landfills to engineered worm farm(s) to feed the earthworms in large industrial scale to produce worm casting, which is well known as an excellent organic fertilizer in hundred years



CONTACT INFORMATION

### Hai Le

СТО

31 Goertz Ave. Stony Plain, AB T7Z0H6 506-897-2688 www.annelida.ca hai.le@annelida.ca



**Premium worm casting** Annelida Premium Worm Castings are rich with biology and essential minerals. The beneficial microbes, macro- and micronutrients help plants with their immediate nutritional needs, and improve the quality and health of the soil



Eucalyptus, cocoa & savvy intuition. Magnesium for underarm nutrition. Keeping it weird is underrated, let your flow go and get creative.



Ylang ylang, vanilla & cinnamon. Ex-press, you clever citizen. Up past midnight, little so and so's. Blue



### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

Engineered worm farm, Organic, organic fertilizer,

Worm casting,

Soil amendment.

Organic waste diversification.

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South AsiaMiddle East
- Middle East
  Africa
- Africa

### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion



#### Natural Health Products Industry Director

# 

## **BioComposites Group**

At BioComposites Group (BCG), we design and build products that exploit the extraordinary mechanical qualities of common plants and trees, such as industrial hemp and flax. Based in the Canadian prairies, we draw our raw material from local agriculture and forestry industries. Most of it was previously considered waste. Our scientists and engineers exploit the incredible qualities of the industrial hemp plant to create an ever-expanding range of products, with the potential to solve critical problems facing industries worldwide.

"Everything we make starts with the genius of nature."



CONTACT INFORMATION

**DAN MADLUNG** President & CEO

1636 11 Ave SW, Medicine Hat, AB T1A 1E1 780-621-0000 https://www.biocompositesgroup.com/ dmadlung@biocompositesgroup.com



#### **EROSION CONTROL**







Compared with conventional materials such as glass fibre and plastic, BCG products provide superior performance which also greatly reduces the environmental impact. BCG products have excellent specifications for strength, weight and flexibility and they can be recycled or composted. WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean

. . . . . . . . . .

- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
  - Scalable for International Expansion



# Natural Fibre TECHNOLOGIES

Natural Fibre Technologies processes agricultural materialparticularly hemp-grown by food producing strategic partners across Western Canada. With a production facility in Nisku Alberta, NFT is the first commercial hemp processing plant in Alberta. We make clean hemp hurd and fibre available for bulk sales but at the same time, we are also diverting material into the production of value added products for CBD exctraction feedstock, industrial inputs, the construction industry, and consumer products for home and office.



CONTACT INFORMATION

### Jake Burlet

CEO

9527 49 Avenue NW, Edmonton, Alberta Canada T6E 5Z5 780-465-1532 https://naturalfibretech.com/ info@naturalfibretech.com



#### **BULK FIBRE & HURD**

We produce processed hemp fibre and hurd for our own products, but also for companies that produce their own products and materials.



Natural Fibre Technologies has developed a range of products and applications for hemp fibre and hurd for use in industrial and construction applications. While we offer a line of basic products, we are also able to accommodate custom inquiries depending on volume.



TERU BIOCOMPOSITE GOODS

Made almost entirely of reclaimed agricultural hemp, our Teru line of home and office goods show the beauty of natural hemp biocomposites.

### WE ARE IN SEARCH OF

New Customers



## PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY



- •
- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
  - Scalable for International Expansion



## **Soilgenic Nutrients Inc.**

Soilgenic Nutrients is focused on developing technologies that will work with the soil to enhance crop production. Food and Agriculture waste is utilized to create a value added nutrients that feeds the plants in a sustainable process. By working with the soil's microbiome we can establish a symbiotic relationship with the soil microbes, fungi and plants while minimizing nutrient loss to the environment and creating a low carbon input. We are focused to help farmers to grow better crops using sustainable technologies that results in a nutrient dense food for consumers.



CONTACT INFORMATION

### Jeff Ivan

CEO

Okotoks, Alberta, Canada 4038350994 www.soilgenic.com jeff.ivan@soilgenic.com



#### Food Waste Nutrient Technology

Food waste represents a significant contribution to man made climate change. Our technology can not only reduce food waste streams but create a bio-active formulation that is highly effective as a soil nutrient providing a sustainable phosphate / Sulphur formulation like no other on the market.



#### Cellulose Micronutrient Technology

By utilizing cellulose waste streams from agriculture we are able to provide a low carbon option for micronutrient applications. The technology provides a sustainable solution that is bio-available to the plant throughout the growing season. Not only is the technology safe to plants and the environment, but remains in the soil available to plants at a pH of 4 to 10.



Sustainable Agriculture Technology

Our focus is to provide sustainable nutrient technologies for farmers and agricultural operations that works with the soil. By working with the soil's microbiome and to addressing the soil's needs we can achieve better results while reducing our impact on the environment



#### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . . .

WE ARE IN SEARCH OF

New Bio Technologies

New Customers

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion



## Symbiotic EnviroTek

Driven by an unrelenting desire to harness the extraordinary capacity of microalgae to solve many global challenges, Symbiotic EnviroTek Inc., was founded in 2008 with the goal to create an algae growth system that is energy efficient, commercially scalable and able to operate independently in all weather extremes. Symbiotic formed collaborations across Canada with academic and relevant research institutions, with focus primarily on the technology development. The results of these collaborations culminated in a number of successful developmental milestones, and from their combined efforts, the MAC-B<sup>m</sup> system, short for Modular Algae Cultivation Biofield<sup>m</sup> was born.



CONTACT INFORMATION

#### Arthur Deane Founder and CEO

410 Manitou Rd SE, Calgary, AB T2G 4C4 403 8706836 https://symenv.com/ adeane@symenv.com



Modular Algae Cultivation Biofield™ - Mac-B™ System

The system utilizes wastewater, waste heat, CO2 and other waste streams emitted from present day industrial and agricultural processes as inputs, towards the goal of achieving a net neutral carbon demand. It's a system of easily deployable photobioreactor modules, that utilize both solar and artificial light, a one-of-a-kind media agitation system and a gas mixing and delivery system for delivering specially formulated nutrients, developed specifically for the Mac-B<sup>TM</sup> system to most effectively accelerate algal growth.

The Mac-B<sup>™</sup> system overcomes the limitations of first generation photobioreactor technologies, unlocking the ability to co-locate algae cultivation activities, in extremely hot, moderate or cold climates, in close proximity to waste emitters regardless of their geographic local. The system effectively enables utilization and "monetization" of non-productive waste in the process of growing algal biomass. It takes advantage of the incredible ability of microalgae to quickly metabolize non-productive waste streams, transforming them into renewable biomass that in-turn is used in the production of multiple output products.

WE ARE IN SEARCH OF

• New Customers



### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY



- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
  - Scalable for International Expansion



## **Brain Bar Nutrition Inc.**

We manufacture and market plant-based protein bars and other convenient snacks that give you the nutrients you need for optimal mind-body performance.



CONTACT INFORMATION

Christopher Boyse

Founder & CEO

5310 1ST SW Calgary, Alberta 403-455-9959 Ext. 135 www.mybrainbar.ca chris@mybrainbar.ca



BLUEBERRY LION'S MANE

Combines the natural sweetness of Nova Scotia blueberries with the earthy goodness of Lion's Mane an adaptogenic mushroom. This bar also contains the same plant-based Omega-3 and pea protein isolate found in all our bars. Bringing it all together are glutenfree oats sourced on the Canadian Prairies!



#### **COCONUT HEMPSEED**

Our hemp seed and hemp protein are sourced in friendly Saskatchewan. Microalgae derived algal oil powder is a beautifully tasteless ingredient that provides plant-based Omega-3. Delicious shredded coconut brings a familiar sweetness and the benefits of fibre and medium-chain triglycerides (MCTs).



## DARK CHOCOLATE

For the chocolate lover! This bar will keep you powered with pea protein and mineral-rich almonds. Contains plant-based Omega-3 from beautifully tasteless algal oil powder. Oh, and did we mention antioxidant rich dark cocoa?



- Investment partners
- Contract manufacturer



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion



#### coRISE is a social enterprise and a dedicated food upcycling organization in Alberta. We believe in community collaborations = we all rise together (hence the name!). We can't make impact alone, our sustainability partners such as breweries and food access programs are key supporters in our food waste reduction efforts.

In Alberta alone, approximately 1,000 kegs (73,000kg) of grain per day are wasted from the alcohol production process that's destined to be thrown out. These "spent grain" are by-products of alcohol production, used for their sugars and originally destined for landfill, compost or farm animal feed after the extraction process.

We rescue & upcycle these grains from local breweries and distilleries to reduce food waste & environmental impact. We transform them into prebiotic coRISE Supergrain+ - sustainable wheat & grain replacement for all products ranging in baked goods, cereal, snacks, pasta, dietary supplement & more.



CONTACT INFORMATION

#### **Sophia Tang** Founder and CEO

41 587-437-8264 wwww.corise.ca hello@corise.ca

#### Products

- Pure Love dog treats
  - Baking Mix
- Granola and cereal
- Crackers
- Award winning coookies

### WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY

- - Direct Company Website
  - Third Party Ecommerce Website
  - Agents / Distributors / Partners
  - Whole Sale / Retailers
  - Setting Up Local Operations



- .....
- New to Market Company (under 5 years)
- Scalable for International Expansion



## **Pilotsfriend West**

Clarity without the crash.

Imagine if you could get the same effect you would from coffee or an energy drink but without the crash or other side effects. PilotsFriend is an organic, non GMO product developed by doctors to enhance clarity and mental focus. A product that doesn't dehydrate you. A product you can count on like a friend. An honest friend – it's that voice of reason that steers you in the right direction, not the friend that hypes you up for failure. Our most common testimonial is that customers feel clarity, there is no spike, or crash, just clarity. Exactly what a business professional strives for. And out of all of the drinks available, PilotsFriend is the taste of clarity.



CONTACT INFORMATION

### В

Director of Operations

2540 Kensington Rd NW Calgary, AB, T2N 3S3 403-401-7717 http://pilotsfriend.ca/ tonic@pilotsfriend.ca



**Fruit Tonic** 

One drink with four main benefits

PilotsFriend blends 14 natural ingredients. Each of our ingredients have been added for a purpose. The ingredients can be categorized into four groups based on their benefits.

#### Ingredients

#### **01.** STIMULANTS

A varied, finely balanced assortment of caffeine derived from Cola nuts and Guarana seeds extracts. Both include natural and easily digestible caffeine for a total of 56mg, about 1/3 of caffeine found in a typical cup of coffee.

#### **02.** DIGESTIVES

Digestif properties provided by Great yellow gentian, ginger and cardamom make Pilotsfriend a refreshing addition to a decadent meal and the perfect prelude to a night out on the town.

#### **03.** ANTI-INFLAMMATORY

Anti-inflammatory properties present in Quinine, and Black carrot help soothe and cleanse the body, making our tonic the perfect pre- and post-workout beverage.

#### **04.** IMMUNE BOOSTERS

Immune boost properties derived from antioxidants and vitamins present in apple, lemon, orange, cane sugar, acerola and chokeberry make Pilotsfriend an ideal drink to combat stress. WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners

. . . . . . . . . . . . . . . . . .

- Whole Sale / Retailers
- Setting Up Local Operations



- CORPORATE STATUS
- New to Market Company (under 5 years)
- Scalable for International Expansion



## **Progressive Foods Inc.**

Progressive Foods is a private Alberta - owned company that focuses on increasing the value of barley. our ancient grain, by unlocking its inherent potential as a tasty. healthy and convenient alternative to rice pasta or potato.



CONTACT INFORMATION

Marvin Nakonechny

8711 50 St NW, Edmonton, AB T6B 1E7 780 387 6334 www.snappygrains.ca marvin@progressivefoods.ca



#### WE ARE IN SEARCH OF

- •
- New Customers
- Marketing



### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



Organic SNAPPY Grains Organic barley in a snap . Very High Fiber (Insoluble & Soluble fiber), Low Glycemic Index, High Satiety, Good source of Protein, Versatile for use Whole Grain, Heart Healthy, Diabetes friendly Low in fat

### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion

Section 5 Functional Ingredients



# BioNeutra

Founded in 2003, BioNeutra North America Inc. is the premier North American supplier of high quality fiber ingredients and products. We are dedicated to addressing the needs of our customers and consumers in both mainstream and functional food markets. Our goal is to move science-based processes into the commercial product marketplace. From our head office and manufacturing base in Edmonton, Alberta, Canada, BioNeutra focuses on providing consistent, quality ingredients for formulators and manufacturers.



CONTACT INFORMATION

#### Dr. Jianhua Zhu

President/CEO

9608 25 Ave NW, Edmonton, AB T6N 1J4 780 995 9396 www.BioNeutra.ca jianhua.zhu@bioneutra.ca



It is a high-quality, high-purity isomaltooligosaccharide (IMO) made by enzymatic conversion of starch. Its mild pleasant flavour (50-60% the sweetness of sucrose) and wide range of functional qualities, VitaFiber® IMO is used in a wide variety of applications including confectionary, nutrition bars, ice cream, beverages, bakery, savoury sauces and much more. It is a prebiotic, dietary fiber and low caloric sweetener.



It's the same VitaFiber® IMO you know and enjoy enhanced with an FDA-approved dietary fiber. It has the same functionality and performance that gives you the results you're looking for.



It is similar to original VitaFiber® IMO only less sweet with more fiber. It gently fosters a healthy gut without gastric disruption.

#### WE ARE IN SEARCH OF

- . . . . . . . . . . . . . . . . .
- New customers
- Marketing
- Application
- Retail product distribution.



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion



# SpiraVeg

We are proud to be the provider of the highest possible quality spirulina to our valued customers. Our vision is to impact word health by providing the best, most convenient, high-quality spirulina products to consumers across the globe, so that everyone, every where can access this super food every day. At SpiraVeg, we aim to create a food culture that bridges the gap between convenience and high-quality nutrition. We believe that all people deserve access to food that fuels, heals and energizes. We are committed to providing the highest quality, nutrient dense, convenient spirulina products.

As one of the oldest and most nutrient-rich foods on earth, spirulina has been coined the original superfood. This blue-green microalgae is known for its robust nutrient profile and wide range of health benefits.

In the wild, spirulina grows naturally in warm, fresh water lakes. Ancient civilizations have a long history with this microalgae. They knew the benefits and used spirulina in their diets regularly.



New Customers



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



#### CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion



CONTACT INFORMATION

**Jianwei Chen** President and CEO

3545 - 32 Ave NE, #613, Calgary, AB T1Y 6M6 403 230 1215 403 354 4527 https://spiraveg.com/ ch



Section 7 Business Services



# WE ARE IN SEARCH OF

New Customers

Aratinga Inc is committed to produce high quality natural products using Supercritical CO2 extraction process.

Our passion for science, technology and sustainable use of our renovable resources combined with practical solutions to the growing industry bring us to create our products. Natural extracts obtained through liquid or supercritical CO2 are pure, solvent-free and sustainable. We are Canada's ONLY supplier of Hops Extract and Extraction Services. Aratinga is a Calgary based company that specializes in Supercritical CO2 extraction botanicals. Our current feature product and service is extraction Hops pellets to make the brewing process more efficient, effective, and adding revenue without cutting corners and increasing quality consistency for every boil.



CONTACT INFORMATION

**Diana Powers** Business Development

#200, 427 36 Ave NE, Calgary AB T2E 6R1 +1 (403) 400-1260 https://aratingaextracts.ca/ae/ diana.powers@aratingaextracts.ca



**Hops Extract** 

NCO2 hop Extract increases the product yield (e.g litres of wort) by decreasing losses absorbed in the plant material giving more kegs from your boil. This decreases waste, increases thermal efficiency and makes the brewing easy to manage and improves consistency.



Pure Botanical Extract - The New Sustainable Trend

Aratinga has the expertise to produce pure natural products and food ingridients with a clean technology, and to develop concentrated extract with the active componenets that the industry and consumer needs. We also are open to strategic alliances to farmers or growers can come to us to work on producing value-added products to bring to market.



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



- MARKET ENTRY STRATEGY
- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



#### CORPORATE STATUS

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- New to Market Company (upg
- New to Market Company (under 5 years)
- Scalable for International Expansion



It's been 35 years since Auto-Star began creating innovative technology. Auto-Star started as an automotive company that developed inventory management software for mechanics and car dealerships. Since that time, Auto-star has evolved into what it has today, providing the best retail POS technology to the grocery, pharmacy and natural health markets.

We know how important it is to keep your finger on the pulse of your retail business. That's why we provide superior delivery and service of highly reliable, innovative and flexible, end-to-end retail software. Auto-Star's mission is to reliably collect, organize, and automate retailers' operational information, resulting in information that is both meaningful and easy to access.



CONTACT INFORMATION

**Robert Symmonds** *President & CEO* 

1636 11 Ave SW, Medicine Hat, AB T1A 1E1 +1 (403) 529-5595 https://www.auto-star.com/ info@auto-star.com



Customize a solution for your grocery store with this fully integrated back office and checkout solution. Advanced inventory and product management including DSD receiving, signs & labels and promotions.



Manage your pharmacy with automated inventory tracking, dispensary and wholesaler integration, RX reporting, electronic signature capture, accounts receivable and controlled substance tracking.



Grow your health store with flexible loyalty programs and promotions. Our software solutions feature easy to use tools that allow you to spend more time on what's important – your customer's health.

### WE ARE IN SEARCH OF

New Customers



# PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
  - Agents / Distributors / Partners
  - Whole Sale / Retailers
  - Setting Up Local Operations



#### CORPORATE STATUS

. . . . . . . . . . . . . .

- New to Market Company (under 5 years)
  - Scalable for International Expansion

# BioProcessing Innovation Centre (BPIC)

Since 2017, BPIC has been operating with a Health Canada NNHP site licence with a 4,800 sq. ft wet processing area that accommodates extraction and purification of a wide range of biomass including oilseeds, cereal grains, speciality crops, botanicals and biomass secondary process streams. The Valueadded Fractionation and Non-Prescription and Natural Health Products (NNHP) Program was developed to help companies working to develop natural ingredients as well as utilization into finished products. Process equipment is available for purifying and concentrating crude botanical extracts, including a pilotscale spray dryer which can remove water at 20 to 60 litres per hour. BPIC also has an 800 sq ft packaging room for cosmetic/personal care products and NHP in a clean environment, which can provide a complete filling line for labelling, filling and product coding. The batching and filling equipment can handle many sizes of bottles, jars and tubes according to the specifications of the client.

#### WE ARE IN SEARCH OF

- Companies who need access to facilities, equipment, expertise for product development



CONTACT INFORMATION

**Gabriel Chemello** Facilities Manager

5520 - 36 Street NW Edmonton AB T6B 3P3 780-934-2844 www.alberta.ca/bio-industrialopportunities-section.aspx Gabriel.Chemello@gov.ab.ca



# CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



# Blume Natural Sales and Marketing Inc.

Natural foods and products brokerage



CONTACT INFORMATION

**Emily Carrico** Director of Operations

972 Sherwood Blvd. NW, Calgary AB. T3R0V3 403.702.4324 blumenatural.com emily@blumenatural.com



#### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

New Brands to represent

in Canada

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



Eucalyptus, cocoa & savvy intuition. Magnesium for underarm nutrition. Keeping it weird is underrated, let your flow go and get creative.



MANAGEMENT

Ylang ylang, vanilla & cinnamon. Ex-press, you clever citizen. Up past midnight, little so and so's. Blue



CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion



BRAND MANAGEMENT The

# Eau Naturale

#### Fragrance and Cosmetics Formulation Consulting

After working a decade in environmental science and oil & gas, Irene moved to Paris and then Padova, Italy; studying under various professionals in the industry. She was the first from Canada to achieve the EFCM a European Fragrance and Cosmetics Master: a double master's degree with Master of Science in Fragrance & Cosmetics and Master of Business & Management. Although she's worked in developing both cosmetics and fragrances, Irene's true passion lies in natural perfumery.



CONTACT INFORMATION

Irene Schnell Creative Director

Online Calgary, AB www.eaunaturale.ca irene.schnell@eaunaturale.ca



Eau Naturale specializes in fragrance and cosmetics formulation, marketing, and consulting. Our expertise will enable you to take your cosmetics or fragrance idea from concept to launch. Whether it be helping to find the right scent for your skincare lotion, designing a custom natural perfume, or the reformulation of your existing product. We have extensive experience in raw material sourcing, natural fragrance formulation, marketing, and modern production techniques. We can work with you and your company brand to find the right solution.



Creme 120mL (4.0 fl oz)

The unique essential oil blend of Tea tree, Lavender and Peppermint heals and calms the skin while providing anti-microbial protection, and soothing any irritation with cooling. Locally sourced Alberta beeswax provides barrier effect on the skin protecting it from long rides. Shea butter nourishes and moisturizes the skin while reducing inflammation. Camelina Oil from Saskatchewan is rich in Vitamin E and provides anti-oxidants to the skin. The preservative is derived from Basil Oil and the emulsifier from Coconut Oil.

#### WE ARE IN SEARCH OF

- Ingredients suppliers
- Cosmetic manufacturers,
- New clients



#### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . . .

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners

. . . . . . . . . . . . . . . . . . .

- Whole Sale / Retailers
- Setting Up Local Operations



#### CORPORATE STATUS

. . . . . . .

- New to Market Company (under 5 years)
- Scalable for International Expansion

# ECLABS 🏶

# EC Labs

With a formula to finish business model, EC Labs competes in all areas of the personal care business; product development, manufacturing, distribution, service and retail sales. EC Labs is a contract manufacturer for innovative all natural and high performance luxury professional quality formulations. EC Labs conducts extensive research for all natural actives to build its library of personal care products for the health and beauty industry.



CONTACT INFORMATION

#### Lina Health

President

13319 146 St NW, Edmonton, AB T5L 4S8 780-945-1238 www.eclab.co lina@eclab.co



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South AsiaMiddle East
- Middle Eas
  Africa
- Atrica

#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion



EC Labs offers research and development of customized formula development for a broad range of personal care products; skin care, body care, hair care, barbering, baby and health/wellness.



**Manufactoring** EC Labs offers a formula to finish manufacturing capabilities; from formulation, compounding bulk formulations, filling, labeling, and sachet (sample packet) packaging.



Active Ingredients EC Labs is leading innovation through the development of proprietary Active Ingredient development to improve health through ingestion or topical application.

# formulations.Networking with other

Alberta based companies to collaborate on business development.

WE ARE IN SEARCH OF

Introduction to ingredient manufacturer/suppliers with the intention of incorporating into

New Customers



# Evexla Bioscience Consulting

We are specialists in the area of Natural Health Product (NHP) regulatory consulting. We offer scientific and regulatory consulting services to help companies navigate the complex regulatory framework in Canada to ensure compliance and ultimately bring products to market. Our services include:

- NHP Product Licensing
- Health Claim Substantiation Assessment & Product Development
- NHP Site Licensing
- GMP Compliance
- NHP Clinical Trials
- Adverse Reaction Reporting



CONTACT INFORMATION

#### Pamela Ovadje

President

228 Theodore Place NW, Calgary, AB T2K 5S1 519 562 6786 www.evexla.com pamela.ovadje@evexla.com



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website

- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



# CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion

WE ARE IN SEARCH OF

New customers



# **Inkubate Packaging**

Inkubate focuses on product design and manufacturing, by providing leading edge graphic design and package conversion. Additionally we offer warehousing services for our clients. Inkubate is a new and innovative, one-stop-shop for all your graphic design, printed product production, carton conversion, and packaging needs! Inkubate is dedicated to supporting Small and Medium Sized Enterprises which require flexible, customized packaging solutions. We can accommodate low - mid-volume production runs increasing cost-effectiveness and efficiency for our clients.



CONTACT INFORMATION

#### **Kevin Bryldt**

President

48520 AB-2 #120, Leduc County, AB T4X 2S4 780-907-2270 http://inkubatepackaging.ca/ kevin@inkubatepackaging.com



#### **Graphic Design**

The Inkubate team collaborates with customers to achieve most suitable designs, and by application of innovative branding and inherent security features which enhance product packaging. We offer a full range of services: design, printing solutions and regulatory compliant labeling on primary and secondary packaging. Additionally, we produce large format displays for trade shows..





#### **Custom Folding Cartons**

Cartons are custom made to client specifications. Inkubate Packaging incorporates die cutting, trimming, gluing, and other manufacturing techniques to produce the perfect packaging item to promote and protect the product for which it is designed. Our folder gluer is equipped with a full line of attachments, including a lock bottom box.



**Custom Folding Cartons** Our Auto Platen 28" x 40" die cutting service provides us with the ability to accommodate customer needs for various product sizes. We specialize in manufacturing custom cartons of precise dimensions and packaging that require close tolerance.

#### WE ARE IN SEARCH OF

New Customers



# PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers

. . . . . . . . . . . . .

• Setting Up Local Operations

- New to Market Company (under 5 years)
  - Scalable for International Expansion

# **TLC.** International Laboratories Canada Ltd

International Laboratories Canada (ILC) is contract а manufacturer specializing in the development and manufacturing of personal care and other specialty products. We are based in Calgary, Alberta, Canada and have been serving clients worldwide for over 30 years. Our highly dedicated team share in several decades of industry experience. We are a Good Manufacturing Practices (GMP) compliant facility with a Health Canada Site License for Natural Health Products. We adhere to all QA/QC manufacturing standards and procedures. None of our products or materials are tested on animals and we only work with suppliers that uphold our ethical business practice standards. We employ eco-friendly practices and choose organic and sustainable raw materials whenever possible.

WE ARE IN SEARCH OF

• New Customers



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

# MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
- Scalable for International Expansion

CONTACT INFORMATION

Chief

63 Skyline Crescent NE, Calgary, AB T2K 5X2 403-275-5113 https: info@



Custom made formulations

Services



Full range of packaging solutions





Domestic and international shipping services



# 

# **Keystone Labs**

Keystone is a GMP accredited lab that delivers analytical and microbiological testing services for pharmaceutical, biotechnology, medical device, nutraceutical, cannabis and related industries. Looking to improve your products and processes, meet regulatory requirements and add to your bottom line? We unlock the results to help you better understand, interpret and use the information generated from our testing. Good science is good business.

#### Why Keystone?

Your decision on your lab and testing facility is an important one. You deserve more than just an in-and-out service. You need to know and trust your testing partner. That's where Keystone comes in. We want to be a part of your team. Keystone performs a wide range of analytical and microbiological testing. We can also monitor your manufacturing facility or environment and help you improve internal processes. Regulatory requirements are often changing and can seem overwhelming. We'll prepare you for what you need to do today, and ensure you're prepared for the future.



CONTACT INFORMATION

#### Stephanie Ostrander

Account Manager

7225 Roper Rd NW, Edmonton, AB T6B 3J4 780.224.2095 www.keystonelabs.ca sostrander@keystonelabs.ca



#### **Pharmaceutical Testing**

- Analytical
- Microbiological
- Methond Development
- Environmental Monitoring



#### **Cannabis Testing**

- Terpenes
- Potency & Profile
- Aflatoxin
- Pesticide
- Microbiological
- Residual Solvents
- Heavy Metals



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
  - North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners

. . . . . . . . . . . . . . . . . . .

- Whole Sale / Retailers
- Setting Up Local Operations



#### CORPORATE STATUS

- New to Market Company (under 5 years)
- Scalable for International Expansion

WE ARE IN SEARCH OF

New Customers



# Labs-Mart Inc.

Labs-Mart is an analytical laboratory located in Edmonton specializing in the testing of food, natural health products and cannabis. We offer a wide range of analytical services with a focus on quality and exceptional turnaround. Our facility in Health Canada GMP licensed, ISO 17025 certified (CALA) and a licensed cannabis testing facility.



CONTACT INFORMATION

#### **Andrew Garrard**

General Manager

1938 94 St NW, Edmonton, AB T6N 1J3 780-616-4312 www.labs-mart.ca agarrard@labs-mart.com



Labs-Mart Inc. is pleased to offer the highest quality chemistry data in the industry while providing superior value added customer convenience along with our comprehensive Dietary Supplement and Nutritional testing services.

Labs-Mart Inc. provides a wide range of testing services for Dietary Supplements, Food Safety and Pharmaceuticals. To ensure that our customers are receiving the utmost in 3rd party laboratory testing due diligence, we follow all the major international method indexes, pharmacopoaes, and published methods with the backing of significant scientific consensus. Our value proposition includes:

- 1. Efficient turn-around-times.
- 2. Method flexibility solutions,
- 3. Analytical and regulatory consulting assistance,
- 4. Efficient Quality Assurance and Quality Control assistance,
- 5. High volume of test offerings for our clients and industry,

6. Assay to matrix flexibility

- We offer a wide range of analytical testing that can be categorized as follows:
  - Dietary Supplements & Natural Products
  - Food
- Pharmaceuticals
- Contaminants & Food Safety

#### WE ARE IN SEARCH OF

- •••••
- Natural Health Product distributers and manufactures



# PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



#### CORPORATE STATUS

. . . . . . . . . . . . . . . .

- New to Market Company (under 5 years)
- Scalable for International Expansion

# LAPORTE

# Laporte Engineering Inc

Established in North America and Europe, Laporte's mission is to offer high-value engineering services to pharmaceutical. agrifood, and bioindustrial plants.

- Daniel Laporte, Founder and President

Laporte Engineering offers a wide range of design and procurement services in process, building and infrastructure, automation, packaging and regulatory compliance. They specialize in biopharmaceutical, industrial, and food & beverage sectors.



CONTACT INFORMATION

#### **Daniel Laporte** President

6005 Gateway Blvd NW #150, Edmonton, AB T6H 2H3 +17809966977 https://laporteconsultants.com/en/ chpaquette@laporteconsultants.com



**Pharmaceutical** 

- Biotechnology
- Vaccines
- Biotherapeutics
- Cosmetics
- Medical Devices
- Active Pharmaceutical Ingredients
- Non-Sterile Products
- Natural Health Products
- Sterile Products
- Veterinary Products



- Food
- Beverages
- Inaredients
- Pet Food
- Dairy Products
- Animal
- Plant-Based Proteins







- Asia Pacific • South East Asia

• North America • Latin America and the

Caribbean • Europe

• North Asia & Oceania

PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . . . .

- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
  - Agents / Distributors / Partners
  - Whole Sale / Retailers
  - Setting Up Local Operations



#### CORPORATE STATUS . . . . . . . . .

- New to Market Company (under 5 vears)
  - Scalable for International Expansion

- WE ARE IN SEARCH OF
- New Customers





#### Bioindustrial

- Biofuels
- **Bio-Intrants**
- Biotechnology
- **Bio-Based Products**
- Cellulose Derivatives

#### **Biomass Energy Valorization**









McCarthy Consultant Services, Inc.

Canadian Regulatory Management Since 1981

# McCarthy Consultant Services Inc.

Since it's founding in 1981, McCarthy Consultant Services, Inc. (MCSI) has played a vital role in the world of Canadian regulatory affairs and quality assurance. Shaped by the belief that sound regulatory and quality management is the key to business success, MCSI is trusted and valued by the pharmaceutical, medical device, food, natural health product and cosmetic industries for its efficient, timely, and effective work.



CONTACT INFORMATION

#### Dorothy Partridge

Office Manager

320 Harry Walker Pkwy N #14, Newmarket, ON L3Y 7B4 905-836-0033 www.mccarthyconsultant.com dpartridge@mccarthyconsultant.com



Since its founding in 1981 by David McCarthy, McCarthy Consultant Services Inc. (MCSI) has played a vital role in the world of Canadian regulatory affairs. Shaped by the belief that sound regulatory management is the key to business success, MCSI has evolved into an industry leader across Canada and throughout the world. MCSI is trusted and valued by the pharmaceutical, biotechnology, medical device, food, natural health products and cosmetic industries for its efficient, timely, and effective regulatory work. The staff and Associates of MCSI have extensive background working in these highly regulated and constantly evolving industries. The background and expertise of our regulatory team, one of the largest in Canada, is the key to our clients' success.

MCSI also has the capability to handle your drug and medical device regulatory needs in the US and the EU. Please click on 'Services' for more detail on how we can address your regulatory and quality requirements, in Canada, the EU and around the world. WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



#### CORPORATE STATUS

. . . . . . . . . . . . . . .

- New to Market Company (under 5 vears)
- Scalable for International Expansion



# NuLeaf Farms

#### NuLeaf Farms is a Calgary based agriculture technology company committed to building stronger communities through local food production. Our unique approach to farming allows us to convert existing warehouse space into automated and efficient indoor farms. By growing herbs and leafy greens inside our controlled environments, we are helping to feed communities with high-quality, locally grown food all year round.

CONTACT INFORMATION

#### Ryan Wright

Co-founder/CEO

11500 35 St SE #8030, Calgary, AB T2Z 3W4 403-899-4218 www.nuleaffarms.ca Ryan.wright@nuleaffarms.ca





Fresh herbs and leafy greens delivered "Plant-to-Plate" where your food is harvested from our vertical farm and delivered to your community the same day!



Sottware

NuLeaf Farms has developed the hardware, software and user interface for a turnkey automated indoor farm platform. We are looking to expand our footprint into other local Albertan communities to provide food security, local jobs and a path to sustainable agriculture.



#### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

Marketing

New Customers Expansion Plans

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- ••••••
- New to Market Company (under 5 years)
- Scalable for International Expansion





# **Optimum Health Vitamins**

Since 1993, Optimum Health Vitamins has served the Edmonton area as a family-owned chain of specialty health stores. We carry over 9,000 products hand-selected by our wellness experts for their quality, efficacy, and product transparency. Our staff are extensively trained and experienced in the wellness industry. Whatever you're looking for, we're ready to accommodate your unique health needs.



CONTACT INFORMATION



7115 109 St NW, Edmonton, AB T6G 1B9 780-433-1090 www.optimumhealthvitamins.ca info@optimumhealthvitamins.com



WELLNESS

- Vitamins A-K
- Multivitamins
- Minerals
- Herbals
- Antioxidants
- Fish Oil & Omegas
- Amino Acids
- Adaptogens
- Digestive Enzymes
- Probiotics
- Bee Propolis
- Mushrooms
- Collagen / Glucosamine
- Greens & Superfoods



SKINCARE





**BODY & BATH** 



ZERO WASTE PRODUCTS

### WE ARE IN SEARCH OF

• New Customers



# PLANNING TO EXPORT TO:

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa



#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
- Agents / Distributors / Partners
- Whole Sale / Retailers
- Setting Up Local Operations



- New to Market Company (under 5 years)
  - Scalable for International Expansion



PBR is a leading Canadian laboratory providing analytical and contract research services to the pharmaceutical, biotechnology, environmental, food, natural health products, petrochemical and agriculture industries and public sector clients. PBR specializes in analytical chemistry, cellular and genetic toxicology, microbiology and biotechnology in general as applied to drug development, product safety and efficacy evaluation, and screening for pathogens in food and water and mold in the indoor environment. PBR undertakes applied research for developing and validating new assays and technologies applicable to drug safety assessment, product development and biomonitoring.



CONTACT INFORMATION

**Ram Mehta** President and CEO

9960 67 Ave NW, Edmonton, AB T6E 0P5 780 450 3957 https://www.pbr.ca/ pbr@pbr.ca

#### SERVICES



Microbiological and Nutritional Labelling Services







**Allergens and Toxin** 

**Testing Services** 

WE ARE IN SEARCH OF

• New Customers



#### PLANNING TO EXPORT TO:

. . . . . . . . . . . . . . . . .

- North America
- Latin America and the Caribbean
- Europe
- Asia Pacific
- South East Asia
- North Asia & Oceania
- South Asia
- Middle East
- Africa

#### MARKET ENTRY STRATEGY

- Direct Company Website
- Third Party Ecommerce Website
  - Agents / Distributors / Partners
  - Whole Sale / Retailers
  - Setting Up Local Operations



#### CORPORATE STATUS

. . . . . . . . . . . . . .

- New to Market Company (under 5 years)
  - Scalable for International Expansion



# **Provision Analytics**

Provision is software that uses simple digital forms to automate food safety and advance quality control.

#### WE ARE IN SEARCH OF

- Growers
- Manufacturers with GAP and/or HACCP
- Requirements that want to put compliance on autopilot.



CONTACT INFORMATION

#### Anthony Mondia

Head of Sales

#201-1215 13th Street SE, Calgary, AB, T2G 3J4 587 327 9630 www.provision.io anthony.mondia@provision.io



#### PLANNING TO EXPORT TO:

- North America
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- Europe
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**Business Service** 

Paper forms cause missing or mistaken data, which limits process control. This shows in food waste, recalls, and quality. To enhance the quality and safety of food, we need faster tasks and data-driven process control. We need technology.

Provision's software captures every product variable and automatically associates it to outcomes providing complete traceability and data analytics in one solution.



# **Pure Source**

Puresource is a leading national distributor and manufacturer of natural wellness products across Canada. Puresource is a leading national distributor and manufacturer of natural wellness products across Canada. We supply over 125 brands representing over 3600+ products primarily into the independent health food channel as well as mass grocery and drug store retailers. We focus on shelf stable natural and organic foods, personal care products, natural cleaning supplies, and supplements including sports nutrition. Puresource has a dedicated national outside sales force in all provinces and inside customer service team that are committed to our retail partners to provide the very best in customer service and satisfaction.

Since 1989, Puresource has been a leading national distributor and manufacturer of natural health products across Canada. We supply over 125 brands representing over 3600+ products to the independent health food store channel and mass grocery and drug store retailers. We focus on shelf stable natural and organic foods, health and beauty products and supplements. Puresource has a dedicated national outside sales force and inside sales team that are committed to the very best in customer service and satisfaction. We have built and maintained strong relationships with our retail partners that will open doors of opportunity for your products.



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CONTACT INFORMATION
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#### J

Owner

#5-5068 Whitelaw Rd RR6 Guelph, ON N1H 6J3 800-265-7245 https://puresource.ca/ Orderdesk@puresource.ca WE ARE IN SEARCH OF

New Customers



#### PLANNING TO EXPORT TO:

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#### CORPORATE STATUS

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# **Purity Life**

We are your source for healthy living! We are Canada's LEADING distributor of natural health products. From dietary supplements, vitamins and natural body care to eco friendly household products and natural health food products, Purity Life supplies the highest quality products to over 7,000 stores across Canada. Since our beginning in 1984, we have stayed committed to providing the best products and services on the market. Purity Life has two strategically located distribution facilities in Acton, Ontario and Vancouver, British Columbia that allow the company to provide timely service to its customers across the country.

#### <u>WHY</u>

Natural health products make a difference in people's lives.

#### <u>VISION</u>

Canada's most valued natural health products distributor.

#### <u>MISSION</u>

Purity Life will improve the health of Canadians by delivering an unrivalled and innovative natural health products portfolio to our customers.

#### **VALUES**

Purity will provide a rewarding and safe workplace for our employees and conduct business based on operational excellence, integrity, transparency, mutual respect and collaboration.



CONTACT INFORMATION

Matthew James President and CEO

6 Commerce Crescent, Acton, ON L7J 2X3 +1 519-853-3511 www.puritylife.com info@puritylife.com WE ARE IN SEARCH OF

• New Customers



#### PLANNING TO EXPORT TO:

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naturesessentialgarden.ca

# Sage Valley Marketing Ltd

Made in Canada - That's the premise behind Sage Valley Marketing and the Nature's Essential Garden line. We are a business that continues to bloom just outside of Rosedale, Alberta. From essential oils to natural soaps, Nature's Essential Garden has a diverse line of distinct body care products made with plenty of naturally, fair trade organic ingredients and wonderful scents. Sage Valley Marketing offers private label manufacturing, which includes signature scents and 100% satisfaction guaranteed all natural and organic.



CONTACT INFORMATION

Shelley Rymal Partner

Box 635, 230 AB-10X, Rosedale, AB TOJ 2V0 403.702.4324 www.naturesessentialgarden.ca shelley@sagevalleymarketing.com



Japanese Mint Essential Oil

Japanese Mint Essential Oil 100% pure aromatherapy oil with NPN number used for decongestion, muscle and joint pain



#### **Bath Salts**

Bath salts with aromatherapy used to enhance mood, relaxation and stress.

 Registered with cosmetic act



**Aromatherapy Patches** 

Sniffle Free patch used for common cold and allergies, has NPN.

- Nausea Free patch used for motion sickness, has NPN
- Outdoor patch to use outdoor with citronella and Lemon Eucalyptus, has NPN



#### PLANNING TO EXPORT TO:

WE ARE IN SEARCH OF

Distribution partner

- North America
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STREAM.ML

# **Stream Technologies**

Based in Edmonton, Alberta, Canada, Stream.ML has a diverse and experienced team of business leaders, developers, and scientists. Stream has brought together the power of reflected light and machine learning to make detection quick, easy and accessible. We value high-quality products and an open, collaborative relationship with our partners to develop worldchanging solutions.

Our Platform

This platform allows you to quickly get to market with your solution. Buy an existing machine learning model

from the marketplace or make one of your own. Either way your solution will be up and running quickly.



# CONTACT INFORMATION

John Murphy CEO & COO

9650 20 Ave NW, Edmonton, AB T6N 1G1 780 665 1599 https://stream.ml/ jmurphy@streamtechinc.com



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**168** Models Created

A Companies are creating new models every day, without ever writing a line of code.



1204 Hours Spend Training

Training a new model is easy, just tag your data and click train!



209 Gigabytes of Training Data

Store all your training data in the cloud, we make it easy.



**168** Models Created

Check out the marketplace, the model you need might already exist!

Natural Health Products Industry Directory



# **Tree of Life**

Helping Canada Eat Well and Live Well. It's What We Do. Here at Tree of Life, our passion for brands and making a difference in the lives of Canadians across the country is at the core of what we do. Together as a team, we are meeting the needs of today's health conscious consumers living a wholesome, healthy and ethically responsible lifestyle. With three distribution centres and 4 sales offices across Canada, we have the ability to reach over 90% of where food is sold and served.



Warehousing

& Logistics

**Outbound Logistics** 

Logistics - Ambient,

Warehousing and

Company-Owned

Fresh, Frozen

and Operated

Inbound and

Package

Facilities

Third Party

CONTACT INFORMATION

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#### Lisa MacNeil

President

6185 McLaughlin Rd, Mississauga, ON L5R 3W7 905.361.9465 https://treeoflife.ca/ serene.martin@treeoflife.com



Invoicing & Payment Management

- National or Regional Pricing
- Operator and Distributor Program Administration
- Promotions / Deal Pricing Managed



#### Sales and Marketing

- Best in Region Sales Organizations
  Sales Organization Coast-to-Coast
- Operational &
- Distributor Focused
- Culinary Expertise



#### Inventory Management & Purchasing

- Parallels Real
   Program
- 3500+ sku's Managed
- Coast-to-Coast Transfers of
- Inventory Supplier Guid
- Supplier Guidelines and Lead



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